

THE CHILDREN'S MEDIA CONFERENCE

Kidscreen Summit 2023 Partnership Agreement: DIT 2023

Company Name :	Department for International Trade		
Sponsorship Contact:	Text Redacted		
Contact email:	Text Redacted	Phone:	+44 (0)20 7215 0724
Accounts contact: (if different from above)		Email:	
Invoice address:	Text Redacted		

PLEASE AMEND THIS FORM IF ANY OF THE ABOVE DETAILS ARE INCORRECT OR INCOMPLETE and return to Text Redacted at Text Redacted

Partnership Terms

You agree to provide the following:

- Payment of the partnership amount of Text Redacted +VAT – first tranche of 80% to be paid on signing of contract, second tranche of 20% to be paid on completion.
- Provide one logo – (both JPEG and EPS versions). Please send to Text Redacted
- URL links for the CMC website
- Pop-up banners

The Children's Media Conference Limited agrees to provide the following:

General

Provision of UK@Kidscreen Delegation to Kidscreen Summit Live in Miami

Text Redacted, Editorial Director to direct UK@Kidscreen Delegation

E-bulletins and website for Marketing & Recruitment

Registration and admin for UK@Kidscreen

Delegates Survey for UK@Kidscreen

Management of CRM and PoD for DIT

Discounted Kidscreen delegation rate of Text Redacted/attendee.

Inclusion of delegate profile on the UK@Kidscreen delegation website

Inclusion in the delegation video showreel

Full Advice Service from CMC experts, who to meet and how to get meetings requests accepted

Recruit sponsors

Pre-briefing Zoom webinar 2 December 2022

Pre-briefing Zoom webinar for delegates on 2 December 2022

Kidscreen Summit Live in Miami 12-15 February 2023

CMC will charge delegates [Text Redacted] + VAT to join the UK delegation

Target to recruit 44 delegates

Team for Summit: **Text Redacted**

Dedicated UK-space within the delegate lounge

8 bookable meeting tables

UK branding with Union Jack table lamps

Comp passes for Miami: **Text Redacted**

Breakfast Briefings

Reception at minimum cost of [Text Redacted]

Instruction PDF for delegates

Important Logo Information

Please provide your logo in both the following formats:

- **Colour EPS (Vector)** (CS4 compatible where possible) – this is a high quality print ready logo for use in our conference guide and on our sponsor banners.
- **Colour JPEG 300 dpi** – we need this for our website.

The Children's Media Conference (CMC) Contacts:

- [Text Redacted] Editorial Director at **Text Redacted**
- [Text Redacted] Director of Operations
Text Redacted

For the latest information on the Kidscreen Summit 2022 visit: www.childrensmediaconference.com.

The Children's Media Conference (CMC) Company Details:

Text Redacted

Signed

Text Redacted

Name **Text Redacted** Date 24.11.22

Signed

Text Redacted

Name **Text Redacted** Date 29/11/2022