

THE CHILDREN'S MEDIA CONFERENCE

Kidscreen Summit 2025 Partnership Agreement: DBT 2025

Company Name :	Department for Business and Trade		
Sponsorship Contact:	[REDACTED]		
Contact email:	[REDACTED]	Phone:	[REDACTED]
Accounts contact: (if different from above)		Email:	
Invoice address:	[REDACTED] Department for Business and Trade Old Admiralty Building London SW1A 2DY		

PLEASE AMEND THIS FORM IF ANY OF THE ABOVE DETAILS ARE INCORRECT OR INCOMPLETE and return to [REDACT] at [\[REDACTED\]](#)

Partnership Terms

You agree to provide the following:

- Payment of the partnership amount of £45,000 excluding VAT – first tranche of 80% to be paid on signing of contract, second tranche of 20% to be paid on completion.
- Provide one logo – (both JPEG and EPS versions). Please send to [REDACTED]
- URL links for the CMC website
- Pop-up banners

The Children's Media Conference Limited agrees to provide the following:

General

- Provision of UK@Kidscreen Delegation to Kidscreen Summit in San Diego
- [REDACTED], CMC Advisory member, [REDACTED], CMC Editorial Director and [REDACTED], Director of Operations to direct UK@Kidscreen Delegation
- E-bulletins and website for Marketing & Recruitment
- Registration and admin for UK@Kidscreen
- Delegates Survey for UK@Kidscreen
- Discounted Kidscreen delegation rate of [REDACTED] attendee.
- Inclusion of delegate profile on the UK@Kidscreen delegation website
- Inclusion in the delegation video showreel
- Full Advice Service from CMC experts, who to meet and how to get meetings requests accepted

Pre-briefing Zoom webinar – Date TBC

Pre-briefing Zoom webinar for delegates offering advice from experts.

Kidscreen Summit Live in San Diego 9-12 February 2025

CMC will charge delegates [REDACTED] to join the UK delegation

Target to recruit 50 delegates

Team for Summit: [REDACTED],

Dedicated UK-space within the delegate lounge

9 bookable meeting tables

UK branding with Union Jack table lamps

Comp passes for Miami: [REDACTED]

Breakfast Briefings

Organisation of UK drinks reception

Instruction webpage for delegates

Important Logo Information

Please provide your logo in both the following formats:

- **Colour EPS (Vector)** (CS4 compatible where possible) – this is a high quality print ready logo for use in our conference guide and on our sponsor banners.
- **Colour JPEG 300 dpi** – we need this for our website.

The Children's Media Conference (CMC) Contacts:

[REDACTED]

For the latest information on the Kidscreen Summit 2022 visit: www.childrensmediaconference.com.

The Children's Media Conference (CMC) Company Details:

The Children's Media Conference Limited, Sheffield Technology Parks, Cooper Buildings, Arundel Street, Sheffield S1 2NS

Registered office: Wake Smith Solicitors, V1 Velocity Village, 2nd Floor, 2 Tenter Street, Sheffield S1 4BY

Registered in England & Wales 0718 6979 VAT [REDACTED]

Signed [REDACTED]

Name [REDACTED] Date 13.09.2024

Signed [REDACTED]

Name [REDACTED] Date
21/10/202
4