

# Saffron Strategic Priorities

## 1. Communication, Building Partnerships & Profile Raising (RT)

Enhance further reputation and key business relationships

**Board Lead: JT**

## 2. Development (JW)

To deliver the greatest number of new homes with the resources available.

**Board Lead: DS**

## 3. Social Responsibility (CR)

Define 'Social responsibility' for Saffron and the levels of resources to commit.

**Board Leads: CG, WB**

## 4. Future & Existing Stock (CR)

Ensuring Saffron has the right properties in the right place, right time.

**Board Leads: TS, AC**

## 5. Tenants (PH)

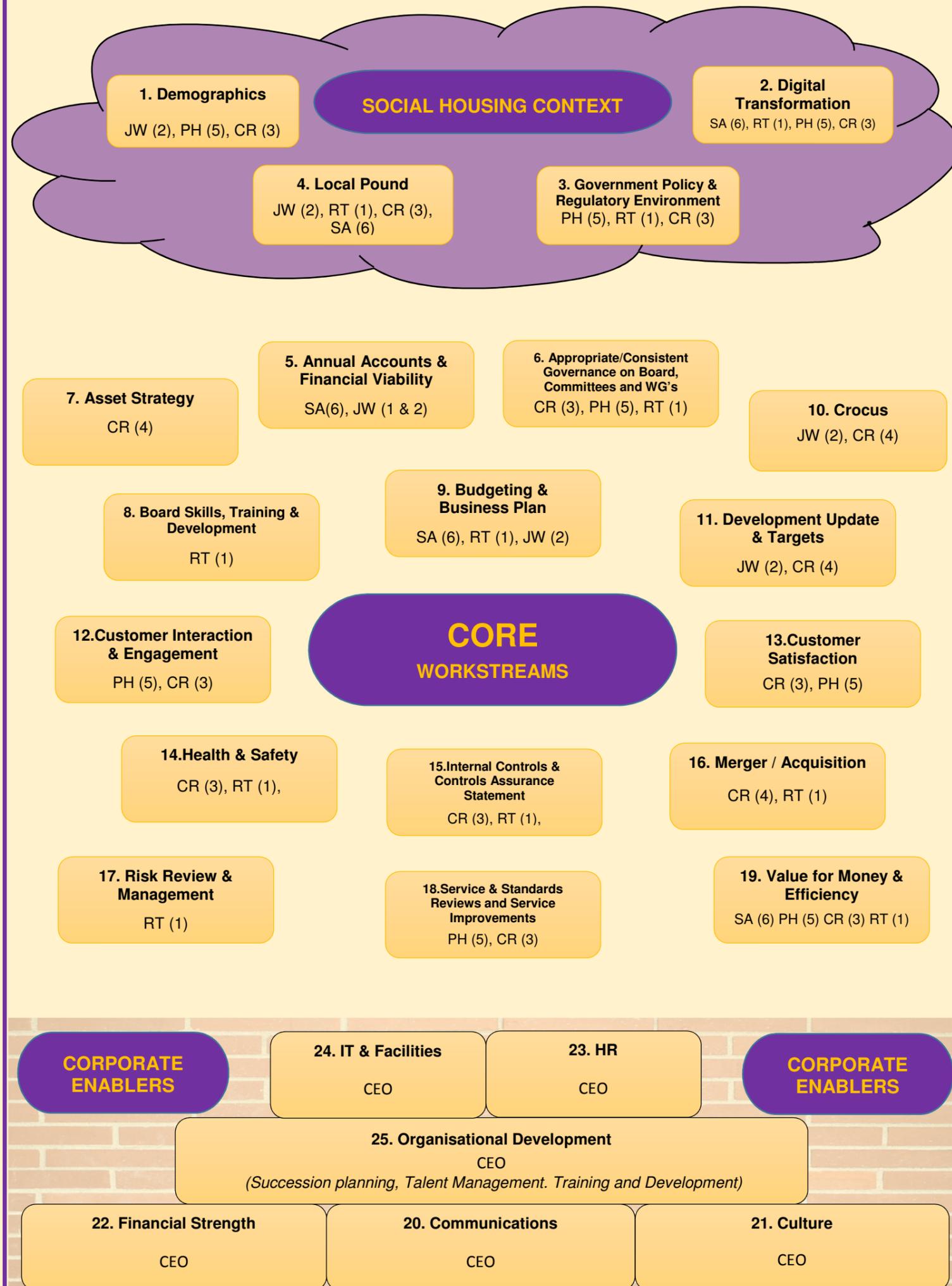
Providing enhanced services to new and existing tenants with continued and increasing tenant engagement.

**Board Leads: MJ, PP**

## 6. Value & Efficiency (SA)

Adding value and working efficiently whilst maintaining customer satisfaction.

**Board Leads: AR, TC**



	WORKSTREAMS	Priority	Lead
Context	1. Demographics	2, 3, 5	JW
Context	2. Digital Transformation	1, 3, 5, 6	SA
Context	3. Government Policy & Regulatory Environment	1, 2, 4, 5	PH
Context	4. Local Pound	1, 2, 3, 6	JW
Core	5. Annual Accounts & Financial Viability	1, 2, 6	SA
Core	6. Appropriate/Consistent Governance - Board, Committees & WG's	1, 3, 5	ST
Core	7. Asset Strategy	4	CR
Core	8. Board Skills, Training & Development	1	ST
Core	9. Budgeting & Business Plan	1, 2, 6	SA
Core	10. Crocus	2, 4	JW
Core	11. Development Update & Targets	2, 4	JW
Core	12. Customer Interaction & Engagement	3, 5	PH
Core	13. Customer Satisfaction	3, 5	CR
Core	14. Health & Safety	1, 3	JW
Core	15. Internal Controls & Controls Assurance Statement	1, 3	SA
Core	16. Merger / Acquisition	1, 4	CR
Core	17. Risk Review & Management	1	CR
Core	18. Service & Standards Reviews and Service Improvements	3, 5	PH
Core	19. Value for Money & Efficiency	1, 3, 5, 6	SA
Corporate Enablers	20. Communications		CEO
Corporate Enablers	21. Culture		CEO
Corporate Enablers	22. Financial Strength		CEO
Corporate Enablers	23. HR		CEO
Corporate Enablers	24. IT & Facilities		CEO
Corporate Enablers	Organisational Development		CEO