



SPONSORSHIP AGREEMENT
between
International Hospital Federation (IHF)
and
Healthcare UK

This Agreement is entered into by and between the International Hospital Federation, hereinafter referred to as "IHF" with its Secretariat at P.A. Hôpital de Loëx, Route de Loëx 151, 1233 Bernex (Geneva), Switzerland and Healthcare UK, the sponsoring organization, hereinafter referred to as the "Sponsor", located at Old Admiralty Building, Admiralty Place, London, SW1A 2DY, United Kingdom.

Sponsorship

Healthcare UK agrees to sponsor the 47th IHF World Hospital Congress for 48,000 USD. The IHF will provide the necessary information to complete the payment.

List of Sponsorship Benefits

As a Sponsor of the 2024 World Hospital Congress, Healthcare UK will be entitled to the following benefits:

- Host a 1-hour parallel session on 10 September 2024, with room rental, basic audio-visual equipment, onsite support, and promotions for the session;
- A representative to chair one of the IHF Member sessions;
- Thirty six (36) sqm booth;
- Eight (8) full Congress registrations for speakers or Healthcare UK representatives;
- Eight (8) exhibitor passes;
- Delegate list sent post event (with name, organization, country, job title, and email address of those who opted in);
- Two push notifications on mobile app;
- Acknowledgement as Gold Sponsor, with branding and recognition on Congress website, app, emails, and social media.

Material Terms and Conditions

1. Use of Intellectual Property

1.1 This Agreement does not signify any assignment or license of trademark, copyright, trade secret or other intellectual property rights by both parties beyond the limited permissions set forth in this Agreement. All intellectual property owned by the Sponsor or IHF prior to the date of this Agreement will remain the property of that Party.

1.2 The IHF and Sponsor will not use each other's name or logo beyond the limited permissions set forth in this Agreement without written acceptance by both parties. Neither party may use the other party's intellectual property unless the nature and extent of the use has been approved in writing by the other party.

2. Conduct of Events

- 2.1. Any presentations or educational events arranged or facilitated by the Sponsor as part of the Sponsorship Benefits must adhere to the approval granted by the Organizing Committee.
- 2.2. The event hosted by Sponsor should be open to registered delegates of the World Hospital Congress only.

3. Confidentiality

- 3.1. Both IHF and Sponsor shall apply data protection principles under General Data Protection Regulation (EU GDPR).
- 3.2. Both IHF and Sponsor, on behalf of themselves and their respective directors, officers, employees, and agents, agree not to use or further disclose at any time any confidential information of the other that may be received as a result of this Agreement, and which is identified as confidential in writing to the other party, except as may be authorized in writing by the other.

4. Indemnification

- 4.1. Sponsor will indemnify, save, and hold harmless the Organizer's, its officers, directors, employees and agents, from and against any and all claims, losses, damages, liabilities, judgments, or settlements, including reasonable attorneys' fees, costs, and other expenses, incurred as a result of Sponsor's acts or omissions in connection with its exercise of any of the rights granted to it pursuant to the Sponsorship Benefits or its status as a Sponsor.

5. Termination

- 5.1 In the event that the event sponsored by Sponsor pursuant to this Agreement does not take place due to any cause beyond the reasonable control of the parties, IHF will refund to Sponsor a pro rata share of the unused Sponsorship fee amount, less any direct out-of-pocket expenses previously incurred by IHF in connection with the activity or event.

6. Entire Agreement

- 6.1 This Agreement supersedes and cancels all previous agreements, memoranda of understanding, warranties and undertakings whether oral or written, express or implied, given or made by or between the parties, and constitutes the entire Agreement between the parties in respect of the matters set out herein, and no other terms and conditions shall be included or implied. Any modification of this Agreement shall be made in writing.

Signed for and on behalf of

[REDACTED]

International Hospital Federation
Date: 18/12/2024

[REDACTED]

DBT Commercial
Date: 18/12/2024

[REDACTED]

[REDACTED]