

Freuds Communication Group Ltd

REDACTED

Date: **24th December 2019**

Contract ref: **CCCO19A40**

Dear Sir/Madam,

Award of contract for the provision of a PR Campaign for the National Leadership Centre

Further to your submission of a bid for the above Procurement, on behalf of the Cabinet Office (the "Authority"), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence 6th day of January 2020 and the Expiry Date will be 30th day of June 2020. The Contracting Authority reserves the option to extend the call-off contract by six (6) months subject to further financial approval. The total contract value shall be £110,849.02 (exc VAT) excluding the extension options.

This procurement activity was a Call Off under Commercial Agreement RM3796 Communication Services Lot 4 (Public Relations) and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please print and sign a copy of this letter and forward to the Procurement Lead electronically via the e-Sourcing Suites' messaging service by 3pm on 31st December 2019. You are reminded that no engagement with the Contracting Authority is permitted until a copy of the signed contract is received.

A copy signed on behalf of the Contracting Authority will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours faithfully,

Signed for and on behalf of

Name: **REDACTED**

Signature: **REDACTED**