

The Dame Barbara Windsor Dementia Mission Market Engagement Day 17th March 2023 10:00 – 12:00pm

Reference

C142425

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09:00 17th March 2023

Description

The Life Sciences Vision published by the Office for Life Sciences (OLS) in July 2021 identified “improving translational capabilities in neurodegeneration and dementia” as one of its flagship healthcare mission challenges. On the 14th August 2022 the Prime Minister [launched](#) the Dame Barbara Windsor Dementia Mission, along with £95m funding. This funding was [reaffirmed](#) in a further announcement on the Healthcare Missions on the 28th November 2022.

To deliver this mission, OLS intend to develop innovative research tools and boost the number and speed of clinical trials in dementia and neurodegeneration.

The Dame Barbara Windsor Dementia Mission Market Engagement Day hosted by OLS will take place on **17th March 2023 at 10:00-12:00pm** and will be hosted via the **Microsoft Teams Platform**. **You must register for the event here** <https://forms.office.com/e/UcMYDrLpNh>

We will be testing the proposals to deliver the mission at the market engagement day, where your input would be greatly valued.

Please still register through the link even if you cannot attend the day as it will be recorded, and we will be sending out the slides, a Q&A from the day and a survey asking details around your interest in the dementia mission to all individuals who register through the link.

Background

The Office for Life Sciences (a joint unit of the Department for Science, Innovation and Technology (DSIT) and the Department of Health and Social Care (DHSC)) has been leading work to develop the Dame Barbara Windsor Dementia Mission (Dementia Mission), together with DHSC, the Medical Research Council, and Innovate UK. Together we have carried out early engagement with industry, academia, philanthropy (in the UK and globally), colleagues from across Government; as well as conducting our own market analysis, to design the Mission.

We are proposing delivering the Mission through three elements:

- a. The Neurodegeneration Initiative (NI) - a globally unique entity that will work in partnership with industry, academics, the NHS and the third sector to develop and apply innovations in biomarkers, data, and digital sciences to realise a new era for precision neuroscience, addressing identified gaps contributing to high failure rates in drug development.

- b. The National Institute for Health and Care Research D-TRC Trials Network - a significant expansion of the existing NIHR D-TRC (D-TRC = Dementia Translational Research Collaboration), bringing early phase sites together in a centrally co-ordinated way to promote rapid trial readiness, increased site capability and capacity and upskilling and retention of staff. The overall aim is to attract and offer support to industry to conduct a greater volume of dementia clinical trials in the UK.
- c. An Innovate UK Small Business Research Initiative (SBRI) Competition - to develop and apply innovations in wet biomarkers, data, and tools and services, to feed into and support the work of the Neurodegeneration Initiative. This will be open to organisations of any size with explicit support for Micro, Small and Medium sized Enterprises, who will have the opportunity to work with NI partners to further develop and commercialise their innovations.

The market engagement day will seek input on the scientific scope and delivery model of the NI, the priorities for the NIHR D-TRC Trials Network and the scope of the Innovate UK competition.

This engagement day will also allow attendees to ask questions around any of these three components, or the Dementia Mission more broadly.

The proposed agenda for the session includes:

- A welcome from OLS
- Context around the Dementia Mission, its background, aims and objectives.
- An introduction to the Dementia Mission's three proposed parts listed above and the areas we want to gain feedback from industry on
- A Q&A session for industry to ask anything around any of the three components or the Dementia Mission more broadly
- Explanation of how participants can be involved in the Dementia Mission including instructions on formalising their interest and providing information via a survey
- Thank you & close

Specific areas where we invite feedback include:

- Scientific scope and potential delivery model of the Neurodegeneration Initiative
- How industry partners would prefer to contribute to the Dementia Mission i.e. whether industry partners would be most interested in becoming a founding partner, a delivery partner or contributing in any other way
- What industry are already investing in regarding neurodegenerative diseases, in order to avoid duplication of work
- Whether industry are aware of other initiatives similar to this work that we should align with / leverage / seek to collaborate with
- What are industry's priorities for the trials network and what is in the development pipeline that you would like to work with the D-TRC on over the next 3-5 years
- Invite suggestions that may potentially inform the technical scope of the Innovate UK competition that will enable enterprises to develop innovative tools and services that support the NI
- Any other information that we should take account of.

Considering contributor's responses, OLS may invite the individuals and / or organisations interested in becoming founding partners of the Neurodegeneration Initiative to a working group to further discuss the potential for such a partnership. At this market engagement day, we will outline (and invite comments upon) a potential approach to developing the

partnership (including how we may approach the development of terms of the partnership) and the level of commitment required at each stage. Please note that invitation to a working group to develop the terms of the partnership will only be available for those interested in being a founding partner, in which a cash/in-kind upfront contribution for membership would most likely be required.

There will be other types of opportunity for participants to contribute to or feed into the Dementia Mission, which we will test at the market engagement day.

Following on from the market engagement day, we would like to set up regular engagement opportunities to keep interested parties informed of the progress of the Dementia Mission and on further opportunities to get involved. As part of the market engagement day we will be discussing with contributors how they would most like to be kept informed and engaged with moving forward.

We strongly encourage all that are interested to attend this market engagement day.

After the market engagement day, we will send out to all contributors who registered an interest (including those unable to attend the event):

- the market engagement day slides, along with outputs of the Q&A session which will form part of the day and the recording of the event.
- a survey requesting more detailed information on your level of interest in the Dementia Mission/Neurodegenerative Initiative and how you/your organisation would like to be involved.

No additional weight will be given to responses received from contributors attending the market engagement day and additional documents can be submitted by contributors as part of their survey response which will be sent to registered participants after the market engagement day, to enable the provision of information on aspects of answers which are not easily communicated through the survey format.

Please note: Any information that is provided in the Q&A session that will take place on the market engagement day will be published as this is an event open to the public. The survey to be shared after the market engagement day will enable contributors to provide more specific details of their interest in and views on the Dementia Mission. However, depending on responses received, we may publish an anonymised summary of the main themes of responses.

If you have any further questions on the market engagement day or process, you can contact: healthcaremissions@officeforlifesciences.gov.uk

Registration and Survey Process

Please register here <https://forms.office.com/e/UcMYDrLpNh> by the 17th of March 2023. Individuals who have registered through the link will then receive a Microsoft Teams invite link to join the market engagement day.

By registering to the link and / or supplying us with your email and (if applicable) the name of the organisation that you are representing, you are granting us permission to use this information for purposes of engagement with the Dementia Mission. This data will be held by the Dementia Mission team at OLS, and it will not be shared beyond the team and will not be stored for any longer than is reasonably necessary for us to provide updates to you. If you

wish to opt out of us storing this data and receiving further updates and information, then please email us at healthcaremissions@officeforlifesciences.gov.uk.

*All registered individuals will be sent a link to complete a survey after the market engagement day. Please ensure you complete this as this also gives the opportunity for representatives from organisations who cannot attend the in-person date to provide their input.

***Useful information to read ahead of the Dame Barbara Windsor Dementia Mission Market Engagement Day:**

- The life sciences vision published in July 2021 – <https://www.gov.uk/government/publications/life-sciences-vision>
- Launch of the Dame Barbara Windsor Dementia Mission - <https://www.gov.uk/government/news/prime-minister-launches-dame-barbara-windsor-dementia-mission--2>
- Reaffirmation of the funding for the Dementia Mission - <https://www.gov.uk/government/news/government-to-use-vaccine-taskforce-model-to-tackle-health-challenges>