

AW5.2 Price Schedule for Professional Services

SOURCING REFERENCE:	PS18179	<p style="text-align: center;"><u>Guidance</u></p> <p>1. Please provide a price for scenario 1 working to a maximum budget of £93,000 with costs broken down against your agency rate card in section 3.</p> <p>2. Cell E22 shall be used for evaluation purposes.</p> <p>3. Section 2 shall feed directly into section 1 using formulas to ensure that the amount of days and values correlate.</p> <p>4. Any generic prices stated in the comments sections will be deemed waived.</p> <p>5. Please note that this price shall fully reflect the information provided within the bid submitted via Emptoris.</p> <p>6. All day rates quoted must be less than or equal to the agreed CCS framework prices.</p>
SOURCING DOCUMENT TITLE:	ISCF Campaign Content Agency	
BIDDER NAME	(insert supplier name)	
Please complete the shaded yellow sections only, failure to do so may result in your bid not being fully evaluated		

Section 1 - Senario

Objective	Number of Days	Total Fixed Costs (ex VAT)	Comments
1. Content Strategy Development	0	£0.00	
2. Creative Concept Generation	0	£0.00	
3. Hero campaign video live action with graphics - 2 minutes running time	0	£0.00	
4. Animated video content – 2 minutes running time	0	£0.00	
5. Flagship design and print project - pagination 32pp	0	£0.00	
6. Corporate brochure design and print project - pagination report style 32pp	0	£0.00	
7. Copywriting and editorial content to support campaign development	0	£0.00	
8. Design of campaign social media assets and graphics	0	£0.00	
9. Commissioned campaign brand photography	0	£0.00	
10. Other Costs (please provide information in comments)	n/a	£0.00	
YEAR 1 TOTAL FIXED PRICE		£0.00	

Section 2

Job Title	Role Level as per the CCS Rate Card	Objective Area (Please select from the dropdown options)	Number of Days	DAY RATE excluding VAT (£/Day) - which must be less than or equal to the CCS framework prices	Total Cost (Exc VAT)
	Please Select	Please Select		£0.00	£0.00
	Please Select	Please Select		£0.00	£0.00
	Please Select	Please Select		£0.00	£0.00

