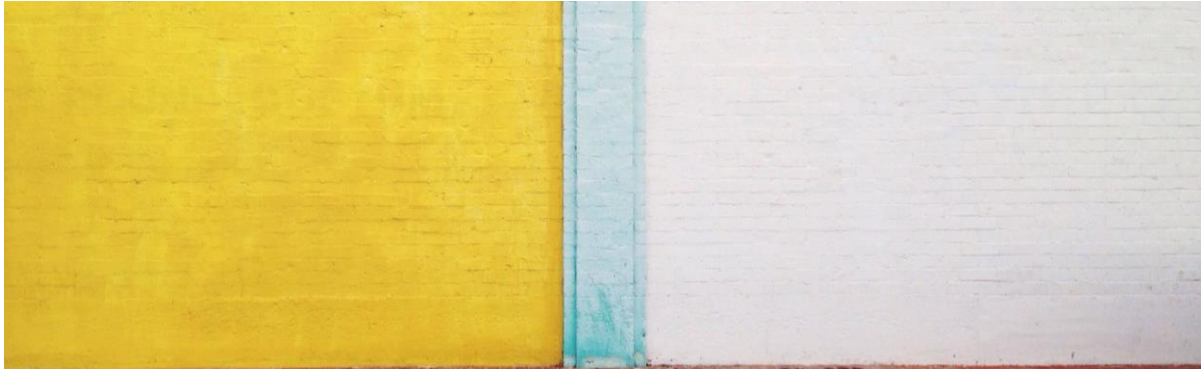


Mural ideation and realisation for R. Atkins Primary School



Lambeth Council aims to beautify the wall of Richard Atkins Primary School, on Kingswood Road. The school sits in the Brixton Hill Low Traffic Neighbourhood and the project will be delivered as part of the Wider Improvements for the area.

The aim of the mural is to celebrate the values of the school with a mural that can visually represent a **story written by the students**.

Lambeth is seeking an experienced muralist or collective who can transform the story into a visual comics mural.

The artist or collective will need to create the design and realise the mural.

Timeline:

Submission deadline: **6 September 2024, 5PM**

Winner announced by: **20 September 2024**

Preferred starting date (can be subject to changes): **September 2024**

Maximum budget: **£10K**

The Location & Design

Please note **we don't have the measurements of the wall.**

Aerial view



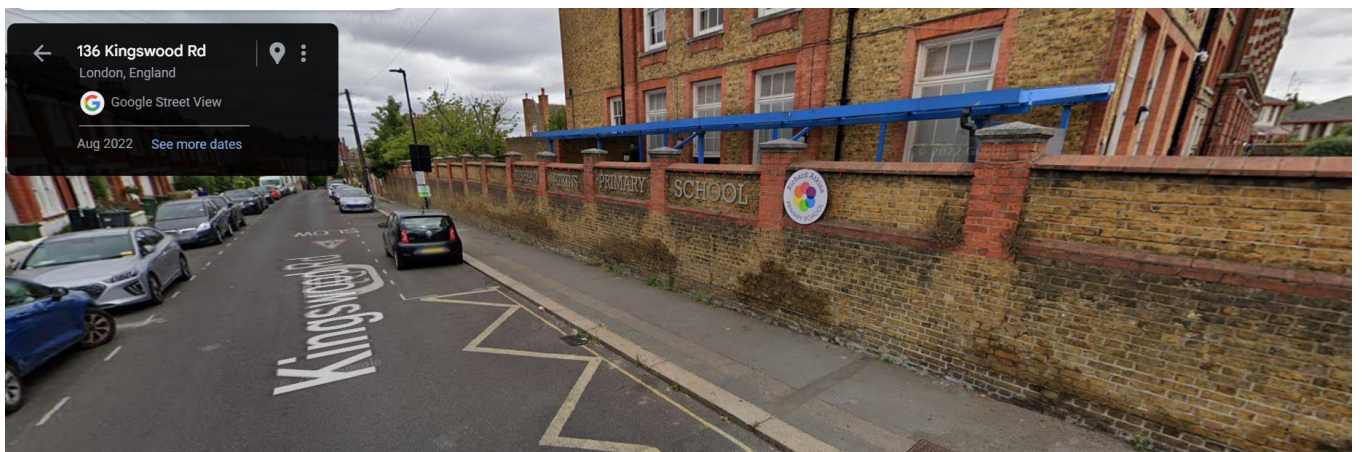
Wall

- The wall is part of Richard Atkins School;
- The wall is on Kingswood Road;
- The mural can take the entirety of the wall, from New Park Road, up to the dotted line opposite properties 118/120 Kingswood Road (image below). Please consider the paint

and time according to the budget indicated.



- The mural can not cover the school name and other plates previously installed by the school (image below).



The story

The Book of Virtues!

“ **When the children of Richard Atkins Primary faced their biggest challenge**, it was a dark and stormy night. The wind howled, rattling the windows of the school. Mr. Buggins, their deputy headteacher, gathered them in the assembly hall.

"Listen carefully," he said, his voice steady. "Our beloved school is in danger. The magical Book of Virtues has been stolen by the notorious villain, **Malachi Darkness**. This book contains the essence of courage, curiosity, excellence, integrity, growth, and empowerment. Without it, our virtues will fade."

The children exchanged worried glances. Cassie clenched her fists, ready to charge into battle. Eddie's eyes widened—he had never faced a real villain before. Intaniya adjusted her glasses, determined to outwit Malachi. Courtney straightened his detective badge, vowing to uncover the truth. Eo clutched her sunflower, whispering words of encouragement to the wilted petals. Gary flexed his soccer muscles, ready to protect his friends.

Their quest began. They followed clues—cryptic riddles hidden in library books, footprints leading to the old oak tree, and a mysterious map drawn on the cafeteria wall. Each virtue played its part:

- **Cassie Courage** led the way through the haunted forest, her heart pounding. She faced shadowy creatures, her bravery unwavering.
- **Courtney Curiosity** deciphered ancient symbols, piecing together the puzzle. His questions led them to hidden tunnels beneath the school.
- **Eddie Excellence** translated forgotten languages, revealing secrets etched into stone tablets. His diligence kept them on track.
- **Intanya Integrity** confronted moral dilemmas, choosing honesty over deception. Her unwavering truthfulness dispelled illusions.
- **Gary Growth** nurtured a withered plant, coaxing it back to life. His patience reminded them that progress took time.
- **Eo Empowerment** rallied the team, lifting their spirits when doubts crept in. Her encouragement fueled their determination.

Finally, they reached Malachi's lair—an abandoned classroom filled with cobwebs and broken desks. There, atop a pedestal, rested the Book of Virtues. Malachi, cloaked in darkness, sneered.

"You think these virtues matter?" he spat. "Strength is all that counts."

But the children stood firm. Cassie stepped forward, her voice unwavering. "Courage matters. Curiosity matters. Excellence, integrity, growth, and empowerment—they define us."

And so, they battled. Cassie faced Malachi head-on, her courage a shield. Courtney asked the ultimate question, unraveling the villain's plot. Eddie's excellence guided their strategy. Intaniya's integrity weakened Malachi's defenses. Gary's growth restored the room's magic. Eo's empowerment united them all.

In the end, they reclaimed the Book of Virtues. As they returned to Richard Atkins, the storm subsided, and a rainbow arched across the sky. Mr. Buggins smiled, his shining eyes catching the light.

"Remember," he said, "values are our greatest strength. Together, you are unstoppable."

The stolen Book of Virtues wasn't just a book—it was the heart of their school. They learned that values weren't abstract concepts; they were living magic that shaped their world. And so, the children of Richard Atkins Primary returned to their classrooms, their virtues shining brighter than ever. They knew that challenges would come, but with courage, curiosity, excellence, integrity, growth, and empowerment, they could overcome anything—even villains cloaked in darkness. 🌟💡”

Key considerations

The commissioned artist will be expected to:

- Provide Lambeth Council with a **timeline of works and risk assessment**.
- The commissioned artist will be expected to meet Lambeth Council and the school representatives to discuss and receive feedback on the design.
- The commissioned artist will work on design iterations to be signed off by Lambeth Council.
- **Prime/prepare** the substrate (parapet metal, brick walls etc.) prior to the design being painted.
- Use paints which are long-lasting and appropriate for the surfaces.
- Provide a **colour palette** to Lambeth council for any further touch ups or issues in the future.
- Demonstrate the installations **longevity** and either no, or very low, maintenance costs.
- Consider how best to **deter** or hide the inevitable tagging and graffiti that will take place.
- Complete the work in a short space of time to **avoid disruption to the residents** and people accessing the site.
- Assess whether **scaffolded** is needed and quote if so.
- Provide your **own insurance** to cover yourself and others while undertaking the work.
- **Provide any equipment or equipment for working at height** (if necessary).

In submitting a proposal, the artist/collective is agreeing that the Council shall own all artwork, drafts, reproductions etc and all other intellectual property produced by the collective under this Contract and shall own all publication rights. The artist/designer shall indemnify the Council against all costs and damages associated with infringements of intellectual property rights in relation to the Services provided by the Artist.

Lambeth Council will be responsible for:

- **Final sign off of designs**
- **Seeking all necessary licences and permissions for the installation.**

If you are interested in this project, please provide:

- Draft of your idea for the mural.
- Link to an online portfolio or dropbox/ other cloud based sharing platform.
- Maximum one side A4 page with:
 - Estimated time-line of work
 - Let us know what added value you can bring to this project.
- Quote £GBP exc. VAT*

*Lambeth Council reserves the right to commission the lowest bid based on considering added value.

We look forward to hearing from you. If you have any questions, please email both contacts:

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