

Marketing, PR, Digital Design and Website Development for Cornwall & Isles of Scilly People Hub

Tender Clarification Log v1.1 19JUL21 TEN497

Ref	Date Raised	Document	Section / Page	Clarification Question	Response
001	16/07/21	ITT	9.10	Could you clarify whether you intend to appoint one business to cover all of the areas of activity mentioned in the tender, or whether consideration would be given to outsourcing specific elements of the requirements?	<p>A Consortium can respond to the tender as per 4.1 and 9.10:</p> <p>"4.1 General CDC is seeking to commission an experienced supplier (or consortium with a Lead Partner) to develop and roll-out Marketing campaigns and a PR programme for the People Hub, including the design and development of a dedicated website to meet the programme objectives (4.2) and successfully meet its' outputs and results (3.2)"</p> <p>"9.10 Sub-contracting Tenderers should note that a consortium can submit a tender but the sub-contracting of aspects of this commission after appointment will only be allowed by prior agreement with CDC."</p>
002	19/07/21	ITT	7	Can we have the application form for which we can apply to this tender?	There is no specific application form, however Section 7 outlines the information that needs to be included in your Tender submission.
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