**HDC202501 – RFQ - Clarifications received up until midnight 27th January 2025**

Could you clarify on Appendix 1, point 4.1.5 - are looking for a detailed proposal / signage location plan to be submitted at the tender stage?

On previous similar tenders we have submitted costs for the signage, installation & site surveys and then once selected as the preferred bidder we would carry out a detailed site survey and research phase before proposing a signage location plan for the whole site which would then quantify the total amount of signage required to complete each site.

We are looking to see how you choose/select the number of signs and what type of sign you might put where around a site.

We are not expecting this to be a finalised plan ready for installation without a site visit. It will just help to give us an indication of how you work, along with an estimation of what the overall cost might be to sign a site like this.

We have reviewed the information, and our initial response is that your project is something we are extremely interested to be a part of. However, the construction of the entrance signs is slightly out of our usual scope and we were wondering whether we could offer an alternative design/material for the signage panel element of these signs i.e. an alternative it the tongued and grooved boarding panels? Or do we need to be strictly compliant with the strategy?

We place a huge importance in our signage remaining consistent across the sites to build our brand. This means we want it them to look the same so users know when they are on Hart land, so our preference is for the signage strategy to be matched identically. However, if in your professional opinion, the final product will not be significantly different visually than we may consider small adjustments.

I would say that the entrance signs are of particular importance being the first touch point for any users.

If an entrance sign formed part of the first phase could you confirm the location please, so we can review.

There are new entrance signs in place at our Whitewater Meadows reserve [Whitewater Meadows | Hart District Council](https://eur02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.hart.gov.uk%2Fwhitewater-meadows&data=05%7C02%7Cprocurement%40hart.gov.uk%7C5d33dace0a114b792f4c08dd3ad28ac2%7C437487d01c5f47b6bd4ea482ae3b011e%7C0%7C0%7C638731398159717360%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=KHadF2gxxZbueNiRpnvgsAcnBRCpTA2XZvbAhbSoNl0%3D&reserved=0) and our Elvetham Heath Reserve [Elvetham Heath | Hart District Council](https://eur02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.hart.gov.uk%2Felvetham-heath&data=05%7C02%7Cprocurement%40hart.gov.uk%7C5d33dace0a114b792f4c08dd3ad28ac2%7C437487d01c5f47b6bd4ea482ae3b011e%7C0%7C0%7C638731398159734446%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=pjmae28ivp9NmX5DmKfFyAP%2FeIP9SOg%2BMyTKBHSGLPI%3D&reserved=0)

In the deliverable requirements, there is a request for editable artwork documents to be supplied – is there is specified format required for these?

Design files and PDF please

Is the existing artwork available for the map of Edenbrook Countryside park?

Only in PDF files as supplied in folder.