# Market Position Statement: August 2022

## **Introduction**

Cambridgeshire County Council invites early years education (EYE) and childcare providers, regardless of their governance, e.g., childminders, private sector, voluntary groups, independent, school or academy-run bodies, to expand or develop new EYE and childcare to meet the identified pressures in the county.

Section 2, Approach, sets out the basis on which the Council considers provision. Section 3, Opportunities for Provision, highlights the areas of the county deemed to have demand for additional capacity.

## **Approach**

The County Council is launching a Pseudo-Dynamic Purchasing System (PDPS) for providers of EYE and childcare. This will be the only means through which providers can apply to run settings in Council-owned premises when the need for such provision arises, providing a streamlined method of selecting the most suitable provider, while minimising gaps in provision for Cambridgeshire’s families.

The PDPS will replace the existing Council tender process for most new provision. If you or your organisation may be interested in securing contracts to run EYE and childcare from Council premises, including schools, you should submit an application to join our PDPS. Submissions to register can be made from 21 July 2022 until 12.00 noon on 9 September 2022. After that window closes, applications to join the PDPS will not be accepted again until summer 2023. The date for the 2023 window will be advertised nearer the time, including on a revised copy of this document.

The form to register interest can be accessed via the following link:

<https://procontract.due-north.com/Advert?advertId=b063f89d-c7eb-ec11-8115-005056b64545&p=ea3edb62-3a92-eb11-810c-005056b64545>

It is important to note that providers who are not registered on the PDPS, either because they have been unsuccessful or have not applied, will not be able to apply for any opportunities on Council-owned premises, even if they are already offering the service from the location in question.

Further information will also be available on the School Changes & Consultation section of the Council’s website, which can be found at the following link:

<https://www.cambridgeshire.gov.uk/residents/children-and-families/schools-learning/school-changes-consultations>

If you have any questions about the PDPS, please contact:

[placeplanningreferrals0-19@cambridgeshire.gov.uk](mailto:placeplanningreferrals0-19@cambridgeshire.gov.uk)

Providers wishing to develop or expand in response to this market position statement are strongly encouraged to carry out their own market research and analysis of available data to safeguard their interests. Please follow the link below for further support with this: <https://www.gov.uk/government/publications/early-years-business-sustainability-guides-for-providers>.

The “Learn Together Cambridgeshire and Peterborough” website also provides a wide range of resources: <https://www.cambslearntogether.co.uk/cambridgeshire-early-years-and-childcare>.

For more details on local areas, please see: <https://www.cambridgeshire.gov.uk/directory> and <https://maps.cambridgeshire.gov.uk/>

To help the Council ensure against over-supply, providers are requested to inform the 0-19 Places Planning & Sufficiency Team if they plan to open or expand a setting in Cambridgeshire:

[placeplanningreferrals0-19@cambridgeshire.gov.uk](mailto:placeplanningreferrals0-19@cambridgeshire.gov.uk)

The Authority undertakes to do the following in its efforts to develop sufficient EY and childcare:

1. Raise awareness of development opportunities by regularly publishing and updating our view of pressures, to allow the market to develop responses as appropriate.

2. Support prospective providers, where possible, in developing their responses to identified pressures.

3. Ensure there are sufficient numbers of 15 hour and 30 hour funded places for eligible 2, 3 and 4 year-olds to meet parental demand across the County.

4. Procure early years and childcare for new developments (e.g. new community developments) or where demand for statutory early years and childcare has not been met by the market over an extended period of time.

5. Adhere to the highest standards of fairness, transparency, and consistency in its procurement activity. For more details please see:   
 [https://www.cambridgeshire.gov.uk/business/business-with-the-council/providing-goods- and-services-to-the-council/](https://www.cambridgeshire.gov.uk/business/business-with-the-council/providing-goods-%09and-services-to-the-council/)

6. Support providers to create a market with a wide range of childcare services; including, but not limited to: full day care, sessional provision and childminders.

## **Opportunities for Provision**

The tables below set out the priority EYE and childcare developments required across Cambridgeshire. This is not an exhaustive list; other areas may require additional places, particularly where there is new housing development.

### **Table 1. Early Years Education and Childcare Places required in existing communities**

| **Location** | **District** | **Approx. places needed** | **Target date** |
| --- | --- | --- | --- |
| Cambridge City: South of the river | Cambridge | Variable | Immediate |
| Cheveley | East Cambridgeshire | 20 | Immediate |
| Fordham/Isleham | East Cambridgeshire | 30 | In the next 5 years |
| Sawston | South Cambridgeshire | 30 | In the next 5 years |

#### Wrap-around care

No particular areas of demand have currently been identified. If you feel there is a need for wrap around care in a community, please contact the Place Planning Team using the email address:

[placeplanningreferrals0-19@cambridgeshire.gov.uk](mailto:placeplanningreferrals0-19@cambridgeshire.gov.uk). If you would like to set up a provision please consult with the local schools, Early Years settings and communities to assess demand and again contact the Place Planning Team.

### **Table 2: Future Opportunities on new housing developments**

Pre-school provision for 2, 3 and 4 year-olds will be located in all new primary schools. Full day care and wrap around care will be required for all ages.

|  |  |  |  |
| --- | --- | --- | --- |
| **Location** | **District** | **Approx. places needed** | **Target date** |
| Darwin Green, North West Cambridge | Cambridge City | 30 | In the next 5 years |
| Marleigh, East Cambridge | Cambridge City | 30 | In the next 5 years |
| Alconbury Weald | Huntingdonshire | 30 | In the next 5 years |
| Loves Farm 2, St Neots Eastern Expansion | Huntingdonshire | 30 | In the next 5 years |
| Ramsey | Huntingdonshire | 30 | In the next 5 years |
| Wintringham Park,  St Neots | Huntingdonshire | 30 | In the next 5 years |
| Northstowe | South Cambridgeshire | 30 | In the next 5 years |
| Northstowe | South Cambridgeshire | 20 0 to 2 year-old places | Immediate |
| Waterbeach New Town | South Cambridgeshire | 30 | In the next 5 years |

### **Table 3: Expected PDPS tender opportunities in the coming year**

| **Location** | **District** | **Approx. places** |
| --- | --- | --- |
| Arbury | Cambridge City | 37 |
| Trumpington Park | Cambridge City | 52 |
| Kester, St Neots | Huntingdonshire | 24 |
| Round House, St Neots | Huntingdonshire | 52 |
| Fulbourn | South Cambridgeshire | 35 |