

Behavioural Insights Ltd,
4 Matthew Parker Street,
London,
England,
SW1H 9NP

Wednesday, 10th March 2021

To whom it may concern,

Contract Title: Business Basics Messaging Trials Insight Parker
Contract Reference: CR18145
Contract Variation Reference: CR18145V3

Please find the attached contract variation reference; CR18145V3: contract extension with effect from Wednesday, 17th March 2021.

Please ensure that you review and satisfy yourselves with its content and the contractual implications of this variation before signing and returning to Research@uksbs.co.uk our records.

Yours faithfully,

[REDACTED]

Category Support | Research
UK Shared Business Services

For and on behalf of The Department for Business, Energy & Industrial Strategy (BEIS).

Contract CR18145 is varied as follows and shall take effect on Wednesday, 17th March 2021 between:

(1) **Department for Business, Energy & Industrial Strategy (BEIS)** of 1 Victoria Street, London, SW1H 9NP (**The Contracting Authority**).

and

(2) **Behavioural Insights Ltd** of 4 Matthew Parker Street, London, England, SW1H 9NP (**The Supplier**).

Collectively known as the “**Parties**”

The Parties agree the following changes to contract CR18145 with effect from Wednesday, 17th March 2021:

- The contract end date will change from Sunday, 21st March 2021 to Friday, 30th April 2021 to accommodate additional work required for the successful delivery of the project that will not be invoiced to BEIS.

Further Information:

Behavioural Insights Ltd will use the remaining budget in the contract to conduct the following activities which fall under the 'rapid messaging trials' area of the research programme outlined in the original contract:

- (1) run a rapid messaging trial to study improvements in messaging and prompts to businesses for BEIS' Peer Network Program.
- (2) finalise the report for the first trial in the program with ACS and FSB.
- (3) conduct other dissemination of results related to (2) (e.g. events and blogs).

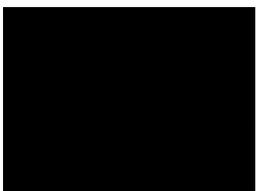
For and on behalf of **Behavioural Insights Ltd (The Supplier)**

Signed

Name

Position

Date



General Counsel (interim)

17 March 2021

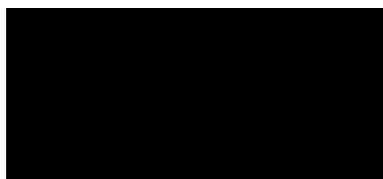
For and on behalf of **The Department for Business, Energy & Industrial Strategy (BEIS) (The Contracting Authority)**

Signed

Name

Position

Date



Senior Policy Officer

24/3/21

Words and expressions in this variation shall have the meanings given to them in Contract CR18145. Contract CR18145, including any previous variations, shall remain effective and unaltered except as amended by this variation.