

11.02 Target Areas and schools/participants

National (LOT 1)

General

Tom Bennett Training aims to have [REDACTED] school leaders and teachers participate in the training program on a yearly basis. In the first year we expect a total of [REDACTED] participants. In the following years we expect a total of [REDACTED] participants. This adds up to a total of [REDACTED] school leaders and [REDACTED] school, reaching one in every 11 staff members in priority/opportunity areas. In order to achieve a large effect in a short span of time we will target the schools most in need of the program as soon as possible. To this end we will analyse the Ofsted inspection reports on behaviour issues. We strive to have 100% of the participants from priority areas/schools; participants from non-priority areas/schools will only be admitted when we don't succeed in fulfilling our capacity with participants from priority areas/schools.

Numbers of Priority Areas/Opportunity Areas that will be reached

Tom Bennett Training aims to target all opportunity and priority areas in the three years scope of this bid.

Opportunity Areas

According to recent Ofsted ratings the twelve 'Opportunity Areas' have 91 schools rated as 'Improvement Required' or 'Inadequate' on a total of 901. Tom Bennett Training will actively promote the program in these schools, starting with schools with problematic Ofsted ratings. All Opportunity Areas will be reached.

Priority Areas

Currently 2196 schools in England are rated either as 'Improvement Required' or 'Inadequate'. Not surprisingly, most of these schools are located in Priority Areas. These schools shall also be targeted starting with the ones located in priority areas. All Priority Areas will be reached.

Number of priority schools that will be reached

Tom Bennett Training will reach at least [REDACTED] priority schools in the three-year contract period on a total of [REDACTED] schools. Participants from priority schools have preference over participants from other schools.

Number of other schools that will be reached

Not more than [REDACTED] on a total of [REDACTED] schools will be able to participate in the program. In each training, no more than 30% of the participants will come from non-priority schools.

Numbers of participants each year from Priority Areas and Schools

In the first year [REDACTED] school leaders and [REDACTED] teachers from priority areas and schools will participate in the program. In the following years at least [REDACTED] school leaders and [REDACTED] teachers from priority areas and schools will participate in the program. In year two we aim to enrol [REDACTED] school leaders and [REDACTED] teachers. In year three [REDACTED] school leaders and [REDACTED] teachers.

Numbers of participants each year from non Priority Areas and Schools

In the first year, no more than [REDACTED] school leaders and [REDACTED] teachers from non-priority areas and schools will be admitted. In the following years no more than 30% school leaders and teachers from non-priority areas and schools will be admitted into the program; never exceeding 30% of total enrolment.

Attrition Rate

Tom Bennett Training provides a high-quality training, ongoing online support and 3 monthly booster days. The program supports school leaders and school teachers in their every day need to establish a positive behavioural climate in the school. We do recognise that due to unforeseen personal circumstances some participants will not be able to finish the program. We assume an attrition rate of 5%.

Target Areas and schools/participants South (LOT 4)

General

Lot 4 (south) contains 6 Opportunity Areas (Fenland, East Cambridgeshire, Norwich, Ipswich, Hastings and West Somerset). Priority Areas are situated mainly to the north and north-east from London; The Isle of Wight and Devon. Tom Bennett Training aims to have [REDACTED] school leaders and [REDACTED] teachers participate in the training program on a yearly basis. This adds up to a total of [REDACTED] school leaders and [REDACTED] school teachers during the three-year scope of this bid. The total number of schools with an 'Improvement Required' or 'Inadequate' rating is 884. In order to achieve a large effect in a short span of time we will target the schools most in need of the program as soon as possible. To this end we will analyse the Ofsted inspection reports on behaviour issues. We strive to have 100% of the participants from priority areas/schools; participants from non-priority areas/schools will only be admitted when we don't succeed in fulfilling our capacity with participants from priority areas/schools.

Numbers of Priority Areas/Opportunity Areas that will be reached

Tom Bennett Training aims to target all opportunity and priority areas in the South in the three years' scope of this bid.

Opportunity Areas

Tom Bennett Training will actively promote the program in these schools, starting with the schools with problematic Ofsted ratings. All Opportunity Areas will be reached.

Priority Areas

Currently 884 schools in the South are rated either as 'Improvement Required' or 'Inadequate'. Not surprisingly, most of these schools are located in priority areas. Schools with these ratings shall also be targeted starting with the ones located in priority areas. All Priority Areas will be reached.

Number of priority schools that will be reached

Tom Bennett Training will reach at least [REDACTED] priority schools out of a total of [REDACTED] schools reached in the three-year contract period. Participants from priority schools have preference over participants from other schools.

Number of other schools that will be reached

Not more than [REDACTED] non-priority schools on a total of [REDACTED] schools will be able to participate in the program. In each training, no more than 30% of the participants will come from non-priority schools.

Numbers of participants each year from Priority Areas and Schools

In the first year, at least [REDACTED] school leaders and [REDACTED] teachers from priority areas and schools will participate in the program. In year two [REDACTED] school leaders and [REDACTED] will be reached. In the final year [REDACTED] school leaders [REDACTED] teachers will be reached.

Numbers of participants each year from non-priority Areas and Schools

Admission of school leaders and teachers from non-priority will never exceed 30% of total enrolment.

Attrition Rate

Tom Bennett Training provides a high-quality training, ongoing online support and 3 monthly booster days. The program supports school leaders and school teachers in their everyday need to establish a positive behavioural climate in the school. We do recognise that due to unforeseen personal circumstances some participants will not be able to finish the program. We assume an attrition rate of 5%.