



Invest Africa Sponsorship Agreement

This agreement is made between Invest Africa (The Organiser) and the Department for Business and Trade (The Sponsor). This agreement covers sponsorship of the Africa Debate UAE 2024 (The Event)

PLEASE RETURN THIS FORM TO:

1. Organiser

Invest Africa Limited, Berkeley Square House, Berkeley Square, London, W1J 6BD

2. Sponsor

Company Name:	Department for Business and Trade (DBT)		
Address:	Old Admiralty Building, Admiralty Place, London, SW1A 2DY		
City:	London		
Postcode:	SW1A 2DY	Country:	UK
Telephone:			
Contact Name:	[REDACTED] Position: [REDACTED]		
Telephone Number:	[REDACTED]		
Email	<a href="#">[REDACTED]</a>		

3. SPONSORSHIP DETAILS

Description	Cost	Qty	Total Cost
<p><b>Event: Africa Debate UAE   30th of October 2024   Dubai</b></p> <p>The Africa Debate is the UAE’s leading investment forum focused on Africa. This year’s programme will focus on opportunities along the UAE-Africa trade and investment corridor, with sessions on financial services, transportation and logistics, energy and infrastructure, and ICT and electronics.</p> <p>The event will convene global businesses, private and public investment bodies, thought leaders, and policy makers for a series of dialogues about UAE-Africa relations in 2024 and beyond.</p> <p>A key component of the programme focuses on increasing trilateral trade and investment between key corridors, namely UK - UAE - Africa.</p> <p>Within this context, the partnership with DBT will support UK Businesses looking to increase trade with both the UAE, the Gulf Region and the Africa continent.</p>			

<div><b>Key deliverables:</b>  <div><div>1. <b>Co-curate fireside chat at the main Forum.</b> DBT and IA will develop a bespoke conversation set on the main stage of the Africa Debate UAE. The fireside chat will be a unique platform for DBT and UK Businesses looking to increase trade and investment linkages in the region.</div><div>2. <b>Digital Commerce Leaders Dinner (30<sup>th</sup> of October from 19:30 – 21:30, local time).</b> The invitation-only leaders' dinner (15 pax) will be an exclusive platform to further advance business alliances in the region by leveraging UK's value proposition, the continent's vibrant digital economy ecosystem and the UAE's strategic position.</div></div><p><i>Invest Africa will be responsible for the overall production, management and execution of the dinner, including all aspects related to the programme, attendance, venue hire and f&amp;b.</i></p><p><i>Final timings for the dinner to be confirmed in consultation with DBT.</i></p><div>3. <b>Full access to the UK Business delegation.</b> Invest Africa to provide full access to the Africa Debate UAE to the visiting UK delegation.</div> <b>Cost breakdown:</b>  <div><div>1. <b>Fireside chat Africa Debate UAE</b></div><div><ul style="list-style-type: none"><li>Programme curation, speaker management and acquisition, speaker briefings and on-site coordination and production [REDACTED].</li></ul></div><div>2. <b>Digital Commerce Leaders Dinner</b></div><div><ul style="list-style-type: none"><li>Project management, execution and production (including speaker management, audience development and on-site coordination and production) [REDACTED]</li><li>Venue and catering [REDACTED]</li><li>Branding, marketing and communication [REDACTED]</li></ul></div></div></div>			
		<b>TOTAL</b>	£40,000.00
		<b>VAT (20%)</b>	£8,000.00
		<b>TOTAL ORDER VALUE</b>	<b>£48,000</b>



## 4. BOOKING TERMS and CONDITIONS

- 4.1** The Organiser's decision on the suitability of any sponsorship, advertising, artwork or content is final. No Sponsor may sub-let or share his sponsorship option without the written permission of the Organiser. The Organiser reserves the right, in the event of unavoidable circumstances, to change the position of the advertising or sponsorship option, artwork or content. Sponsors affected by any such change will be notified immediately.
- 4.2 Payment**  
100% of the Total Order Value will be invoiced immediately on signing or acceptance of this Sponsorship Contract and shall be payable within 30 days of the delivery of the event in UK Sterling. BACS bank transfer is the Organiser's preferred method of payment. Account details are:  
**Invest Africa Limited**  
**Barclays Bank Account No:** [REDACTED]  
If the payment terms are not met, your sponsorship may be cancelled, and you will not be entitled to any refund.
- 4.3 Submission of and display of Artworks/Content**  
**4.3.1** The Sponsor shall provide free of charge the artwork/content or other materials ("Materials") as may be appropriate for the sponsorship option to the Organiser **within 30 days of the date of this Sponsorship Contract**. All Materials should be clearly marked with the Sponsor's name and the name of the Event to which the sponsorship relates.  
**4.3.2** All Materials produced hereunder by the Sponsor shall be and remain the sole and absolute property of the Sponsor and the Organiser shall have no right, title or interest of any kind in or to such Materials or any component thereof. If the Sponsor wishes to have the any Materials returned, they should advise the Organiser before the close of the open period of the Event. If the Materials are not subsequently collected by the Sponsor within 24 hours after the close of the open period of the Event, the Organiser has the right to dispose of the Materials of the Sponsor.
- 4.4 Cancellation**  
**4.4.1** The Organiser shall be entitled to cancel this Contract if the Sponsor fails to make payment in accordance with the terms set out in 4.2. Payment is to be made after the delivery of the event.  
**4.4.2** In the event of a breach of any party of the terms of this agreement, the non-breaching party may terminate this agreement if such breach is not resolved to the mutual satisfaction of both parties. The Sponsor shall be entitled, in the event of such termination of the agreement; to be reimbursed all amounts that the Sponsor has paid pursuant to this agreement.  
**4.4.3** Any Sponsor wishing to cancel any sponsorship may do so only by written notice. Cancellations received less than ninety days prior to the Event will result in 100% of the Total Order Value being retained by the Organiser, if already paid, or being payable immediately by the Sponsor. Additionally, the Sponsor will be liable to pay within thirty days any costs incurred by the Organiser arising from the Organiser's implementation of the Sponsor's cancellation.  
**4.4.4** In the event that the Organiser has to alter the date(s), duration or venue or any of the other arrangements relation to the Event by reason of a Force Majeure Event or any other reason, the Organiser may re-arrange an event similar to the Event at a similar venue and within a reasonable period of time and, in such event, this Contract shall remain in force and the Organiser shall be under no obligation to refund the Sponsorship Fee (or any part of it).
- 4.5 Indemnity**  
**4.5.1** The Sponsor warrants that it is the legal and beneficial owner of the Sponsor's name and logo and any associated trademarks and service marks and any Materials provided by the Sponsor and that the use of the name, logo and Materials by the Organiser in accordance with this Contract will not infringe the intellectual property rights of any third party. The Sponsor further warrants that the Materials to be displayed on the Event website shall not contain anything which is libellous, obscene, indecent, blasphemous or in any way unlawful. The Sponsor licenses the Organiser to publish the Materials in all media as provided for in this Contract. The Sponsor agrees to indemnify the Organiser and keep it fully indemnified against all damages, loss of profits, loss of reputation, claims, costs and expenses suffered or incurred by it by reason of any breach of the above warranty and the limitations in clause 4.5.2(d) shall not apply to such indemnity.  
**4.5.2** (a) Nothing in this Contract shall limit or exclude either party's liability for death or personal injury caused by its negligence.  
(b) Save as otherwise provided in this Contract, the Organiser will not be liable under contract, tort or for breach of statutory duty or otherwise with reference to any matter arising directly or indirectly out of or related to this Contract for any indirect, consequential, incidental or punitive loss, damage or liability or for loss of profits, loss of business, loss of use, loss of data and loss of reputation.  
(c) The Organiser's aggregate liability to the Sponsor arising directly or indirectly under this Contract whether in contract or otherwise in relation to each Event shall be limited to an amount equal to Total Order Value contracted or paid to the Organiser by the Sponsor under this Contract.  
(d) The Sponsor's aggregate liability to the Organiser arising directly or indirectly under this Contract whether in contract or otherwise in relation to each Event, shall be limited to an amount equal to the sponsorship fee contracted or paid to the Organiser by the Sponsor under this Contract save that this limit shall not apply to the indemnity given in clause 4.5.1 which shall be unlimited.
- 4.6 Confidentiality**  
Each party undertakes that it shall not at any time disclose to any person any confidential information concerning the business, affairs, customers, clients or suppliers of the other party (or of any member of the group to which the other party belongs), except that each party may disclose the other party's confidential information:  
(a) to those of its employees, officers, representatives or advisers who need to know such information for the purpose of carrying out the party's obligations under this contract. Each party shall ensure that its employees, officers, representatives or advisers to whom it discloses the other party's confidential information comply with this clause 4.6; and  
(b) as may be required by law, court order or any governmental or regulatory authority.  
(c) No party shall use any other party's confidential information for any purpose other than to perform its obligations under this contract.
- 4.7 General**  
**4.7.1** This Contract is personal to the Sponsor and may not be assigned.  
**4.7.2** This Contract shall be governed by and interpreted in accordance with the laws of England and Wales  
**4.7.3** By signing this Contract the Sponsor is consenting, under all relevant data protection legislation, to the Organiser communicating with the Sponsor by telephone, fax, email and by post and using its personal information for the following purposes, namely: for the Organiser's purposes of performing this Contract, inviting

sponsors and exhibitors to other events organised by the Organiser or its group, disclosure of information to third party contractors and disclosure or transfer of  
**5. CONTRACT TO BE SIGNED BY THE SPONSOR AND THE ORGANISER**  
sponsors and exhibitors. The Organiser may also pass sponsor and exhibitor details to third parties for their own use. Please contact the Organiser for further details.

*I confirm that I am authorised to sign this contract on behalf of the Organiser*

[REDACTED]

**PLEASE SIGN HERE:**

*I confirm that I am authorised to sign this contract on behalf of the Sponsor*

[REDACTED]