

Appendix 2B

Lot 2 – Film and Animation

EXHIBIT TITLE	European Rivalries
EXHIBITION	First World War Gallery (IWM London 2014)
PRODUCTION TIME	10 months
LENGTH OF EDIT	3 minutes
BUDGET	£13,500
AV CONTENT BRIEF	This projected map animation will reveal to our visitors how, in the space of a few years, relationships between Europe's great powers changed and ultimately formed two rival power blocs prior to the outbreak of the First World War. This animated map will show satirical caricatures showing nations represented by cartoon animals and which poke fun at generalisations about national characteristics.
AV INSTALLATION SUMMARY	Passive projection onto angled map surface. Mono audio.
IMAGES OF FINAL INSTALLATION	