



Call Support for heritage/cultural spaces in West Cornwall

(Call reference: WC03)

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1. Introduction and background

Community Led Local Development (CLLD) is a new way of funding the delivery of local development using European Regional Development Fund (ERDF) and European Social Fund (ESF) grant. The two funds form part of the European Structural and Investment Fund Programme (ESIF) Programme for the period 2014 -2020.

Cornwall has been awarded £11.56m ESF and ERDF to support the delivery of the CLLD Local Development Strategies for West Cornwall, Coast to Coast, Atlantic & Moor and South & East Cornwall Local Action Group areas up until September 2022. CLLD can fund a wide range of projects including skills and support to help unemployed people into work and equipment, workspace and services to help businesses grow.

Cornwall Development Company (CDC) is the Accountable Body for CLLD in Cornwall. CDC will appraise and evaluate applications on behalf of West Cornwall Local Action Group (WCLAG), a partnership group of voluntary and community, private and public sector organisations and representatives. The LAG will make the final decision on whether projects are invited to full application and ultimately whether they are approved or rejected.

This call is issued by the West Cornwall Local Action Group for support for heritage/cultural spaces. The document outlines how to apply for CLLD funding.

2. Scope of the call

WC LAG Priority areas:

- Supporting businesses
- Making sure people can access employment and training

Strategic Objective 5: Making the most of local skills and assets to help support jobs, training and skills development – an underpinning objective

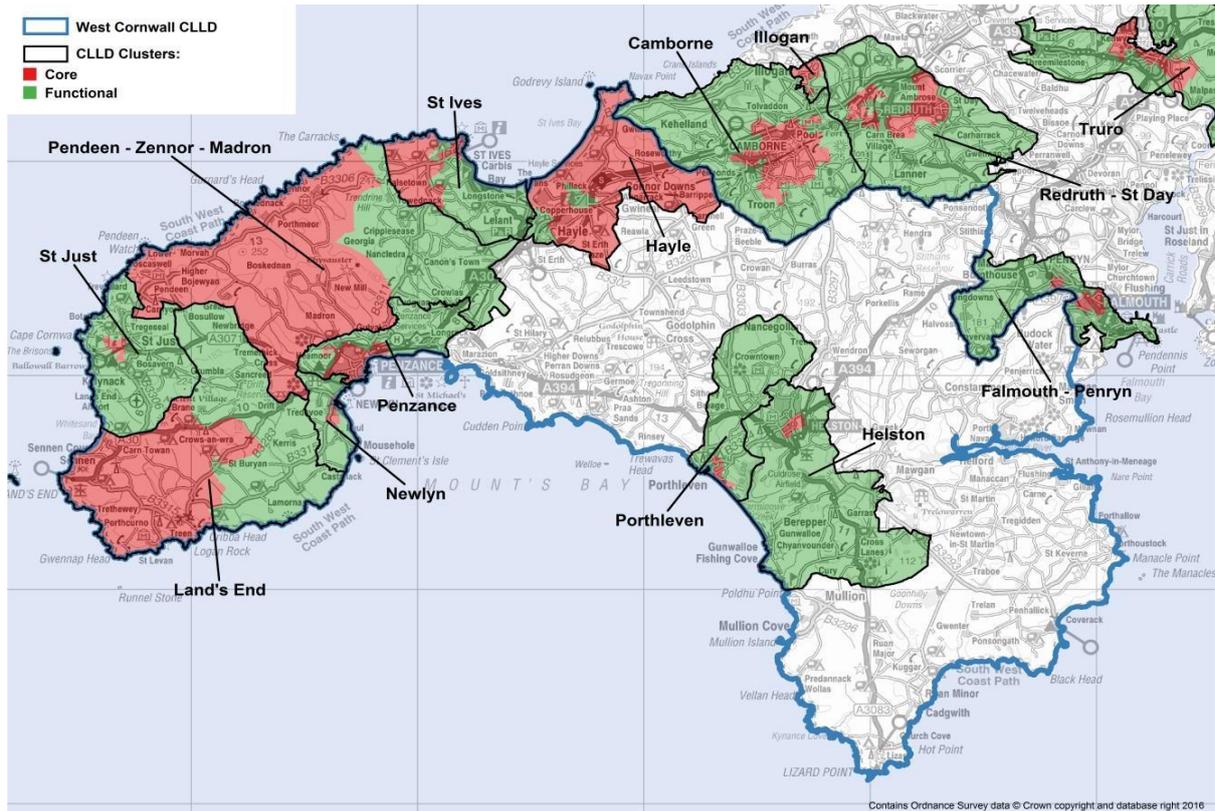
Activity F: Making use of natural and heritage assets to aid economic activity (ERDF)

3. Target geography

The Local Development Strategy for West Cornwall Local Action Group areas have been approved by Government based on the bottom 30% on the Index of Multiple Deprivation (IMD) and a range of other criteria. The strategies focus on the most deprived areas of Cornwall.

West Cornwall Core Areas

CLLD activity should aim to target the Lower Super Output Areas (LSOAs) that fall within the 30% most deprived nationally. These target areas are called 'Core' areas and all eligible project activity and expenditure (ERDF) must be located in these areas and benefit individuals (ESF) who live in these areas. There are 22 Core LSOAs in the West Cornwall CLLD area marked in red below.



The two hub towns of Penzance and Helston are the most deprived clusters and 2 of the Core LSOAs in Penzance are in the worst 10% nationally.

In West Cornwall the Core areas are located within the following wards: Gulval and Heamoor, Gwithian-Gwithian & St Erth, Hayle North, Hayle South, Helston North, Newlyn & Mousehole, Penzance Central, Penzance East, Penzance Promenade, Porthleven & Helston South, St Buryan, St Ives North (West), St Ives South (East) and St Just in Penwith.

Please visit www.magic.gov.uk to check specific postcodes - instructions are available [HERE](#).



Supported towns	Core LSOA reference	Cluster
Hayle	057C E01018982	Hayle
Helston	057E E01018984	Hayle
Land's End	057A E01018978	Hayle
Newlyn	061C E01018980	Hayle
Pendeen - Zennor - Madron	071G E01018888	Helston
Penzance	069C E01019005	Land's End
Porthleven	070D E01019004	Newlyn
St Ives	065B E01018989	Pendeen - Zennor - Madron
St Just	065C E01018991	Pendeen - Zennor - Madron
	068A E01018995	Penzance
	068D E01019001	Penzance
	067C E01018994	Penzance
	067D E01018996	Penzance
	067E E01018997	Penzance
	068B E01018998	Penzance
	068C E01018999	Penzance
	067B E01018977	Penzance
	072E E01018907	Porthleven
	054E E01019012	St Ives
	054B E01019009	St Ives
	054A E01019008	St Ives
	069B E01018993	St Just

Functional LSOA reference	
057B E01018981	067A E01018976
057D E01018983	065A E01018988
071E E01018886	072C E01018905
071F E01018887	072D E01018906
071B E01018883	054D E01019011
071D E01018885	054C E01019010
071C E01018884	069A E01018992
065D E01019006	073C E01018903
070C E01019003	071A E01018882
070A E01019000	058A E01018985
070B E01019002	058B E01018986
058C E01018987	

Functional areas are adjacent areas not in the 30% most deprived but have been included in the CLLD geography because of their links to key opportunities and to form a more coherent area. Projects located in or supporting beneficiaries from Functional areas will not ordinarily be supported through this Call.

4. Monitoring and evaluation of outputs

Applicants will need to demonstrate how the eligible activity funded by ERDF will achieve the Local Development Strategy outputs and results. The project will be required to report on, and evidence, the achievement of the outputs. Further guidance on outputs and results is available in the CLLD [Applicant Handbook](#).

Projects that can demonstrate an ability to target the most deprived communities identified in the Local Development Strategies, will be prioritised. Successful applicants will be required to participate in project and programme level evaluations as required by the LAG, as well as collecting ERDF output and results information.

Further guidance and support on monitoring and evaluation will be provided to projects at the full application and contracting stages.

5. Evaluation and scoring criteria

Once the Expression of Interest appraisal is complete, the Accountable Body will appraise it against the relevant criteria and seek LAG approval to prioritise the applications they wish to proceed with. Only those applications that the



Accountable Body and LAG agree should proceed will be invited to submit a Full Application.

At the Full Application stage further detail on the project proposal will be sought, including consideration of additional appraisal criteria.

Subsequently, only those Full Applications that the Accountable Body and LAG agree should proceed, will be approved.

Invitations to progress to the Full Application stage do not in any way indicate or constitute a grant offer.

In the event that a project invited to submit a Full Application withdraws from the process a reserve list of Expressions of Interest will be kept and the highest scoring project(s) may be invited to Full Application.

6. Eligibility rules and eligible applicants

ERDF eligibility rules apply to all project expenditure, including match funding. A list of eligible and ineligible costs is available from the CLLD applicant [handbook](#), or from the national [ERDF eligibility rules](#).

If successful at the Full Application stage, applicants will enter into a Grant Funding Agreement with the Accountable Body and must abide by the standard terms and conditions. Once a Funding Agreement has been issued it should be signed and returned within 30 days, unless agreed otherwise with the Accountable Body.

The ERDF eligibility rules set out which types of organisations are eligible to apply for European funding. These include:

- Voluntary / community organisations
- Not for Profit organisations
- Registered charities
- Higher and Further Education Institutions
- Statutory and non-statutory public funded organisations/bodies
- Private sector organisations

Applicants must be legally constituted both at the point of submitting an Expression of Interest and signing a Funding Agreement. If the application is approved the applicant organisation will enter into a legally binding Funding Agreement and therefore will carry the liability for ensuring that the terms and conditions of the Funding Agreement are met. This rule wouldn't necessarily disqualify sole traders or unincorporated partnerships, however we would advise them to contact the CLLD team as early as possible to discuss eligibility.

If there is more than one organisation applying for the funds, a lead organisation must be selected to become the applicant (and grant recipient) with the other organisation(s) acting as delivery partner(s). The applicant would be responsible and liable for the delivery partner(s) and ensuring the project is operating



compliantly. The applicant is responsible for establishing appropriate agreements with its delivery partner(s).

During the application process the Accountable Body, on behalf of the LAG, will carry out due diligence checks and consider the applicant's track record, both positive and negative. It is acknowledged that some organisations will be new to European funding and will not have a track record.

7. Contribution rate and match funding

ERDF must not be used to replace existing funding sources or duplicate activity. European funding must enable activity to take place that would not otherwise happen or to increase the scope, scale or intensity of activity. The level of ERDF awarded will be the minimum in order for the project to proceed.

The contribution for this call will be **between 45% to 72%**, depending on the project and subject to State Aid regulations. Please see section 11 for more information.

Before appraisal, applicants will need to satisfy the Accountable Body and LAG that they have, or are able to put in place, eligible match funding for the balance of costs.

ERDF is typically paid quarterly in arrears and expenditure must be defrayed prior to the submission of any grant claims to the Accountable Body. Applicants will be asked to demonstrate how they are able to cash flow the project.

8. Cross cutting themes - Equal opportunities and sustainable development

The Local Development Strategies are each supported by 3 key cross-cutting themes as follows:

- Demonstrating **sustainability**
- Actively promote and implement **equal opportunities**
- Embed **innovation** in project design and delivery

All applications selected as a result of this call will be required to demonstrate at the Full Application stage how the Cross-Cutting Themes will be addressed in the project design, development and implementation.

9. Capital projects

In developing the budget for the outline application, applicants seeking ERDF to support a capital project should note that:

- New build projects will normally be expected to achieve the Building Research Establishment Environmental Assessment Method (BREEAM) rating of 'excellent'; however, BREEAM 'very good' will be accepted where this is the maximum feasible standard;



- Refurbishment projects will normally be expected to achieve the BREEAM rating of 'Very Good'.

Should BREEAM not provide good value for money in small capital projects the project will be required to consider and include a number of environmental enhancements to demonstrate good and best practices.

10. Partnership, additionality and value for money

The LAGs are keen to consider projects that include innovative ways of delivering outcomes, particularly where they involve partnership working and collaboration.

Additionality: applicants must be able to demonstrate that the activity paid for by European funding adds value to new or existing activity.

European funding cannot support activities that duplicate existing provision or services within the CLLD area. Applications will need to identify and evidence how the beneficiaries will access and use the service and demonstrate that the project will not displace other activity available locally.

11. State aid

Applicants are required, in the Expression of Interest, to provide a view on how their proposal complies with State Aid law. Grant funding to any economic undertaking which is State Aid can only be awarded if it is compatible aid.

Guidance for grant recipients, explaining more about State Aid, is available [HERE](#); it is important that Applicants take responsibility for understanding the importance of the State Aid rules and securing compliance.

The Community Led Local Development programme is not able to give legal advice on State Aid. It is the responsibility of the applicant to ensure that the operation is State Aid compliant. However, we are willing to discuss your project and provide a view.

12. Procurement regulations

All costs claimed must be recovered on an actual cost basis. Costs must be procured in line with National and European Union regulations. Procurement will be subject to audit and verification and any irregularity will result in a financial penalty of up to 100% of the grant paid.

Robust and transparent procurement is required to ensure that grant recipients:

- Consider value for money;
- Maximise efficient use of public money;
- Maintain competitiveness and fairness across the European Union.

It is **strongly recommended** that applicants seek and follow legal advice in respect of procurement requirements. Further information available [HERE](#).



13. Key documents and guidance materials

The following key documents and guidance are available on the [CLLD website](#)

1. Expression of Interest Form
2. Expression of Interest Form - Guidance
3. CLLD Cornwall applicant Handbook
4. Call Specification
5. Call annexes

14. Further information and support

The CLLD team will deliver 2 information sessions on **Tuesday 19th May (10.00 to 11.00)** and **Thursday 21st May (14.00 to 15.00)**.

If you are interested, please register [HERE](#) There will be a presentation of the call and a Q&A session.

If you have any specific questions, please send them to the CLLD team **by noon on Monday 18th May (for the 1st session) or by noon on Wednesday 20th May (for the second session)** at CLLD@cornwalldevelopmentcompany.co.uk

If clarification is required on any aspect of this document please email CLLD@cornwalldevelopmentcompany.co.uk All clarifications will be posted on the 'Active Calls' page on the [website](#) and on Contracts Finder.

15. Document submission

Completed Expressions of Interest must be submitted via **email** to: CLLD@cornwalldevelopmentcompany.co.uk

Expressions of Interest not received by the call closure deadline **of 5pm on 25th June 2020** will not be assessed. Expressions of Interest which are not fully completed by this date will be excluded.

NB 30/04/20

