

## Tender for the Provision of Merchandising Services

### Document 7 - Events Schedule July 2016 to June 2017

#### For information only

Event	Venue	Period	Attendance
The Choir That Rocks, Live	Auditorium	Jul-16	1,066
2016 Trampoline, Tumbling & DMT British Championships	Echo Arena	Jul-16	1,743
Earth, Wind & Fire	Echo Arena	Jul-16	2,776
Jim Jefferies	Auditorium	Jul-16	1,314
David Gest is Not Dead But Alive With Soul	Auditorium	Jul-16	1,308
The British Gymnastics Championships Series 2016	Echo Arena	Jul-16	4,640
British Transplant Games	Echo Arena	Jul-16	0
Tri Liverpool	Echo Arena	Aug-16	0
Sarah Millican	Auditorium	Aug-16	2,659
Cage Warriors 78	Echo Arena	Sep-16	3,218
King of Pop	Auditorium	Oct-16	1,277
A Celebration of The Jam	Echo Arena	Oct-16	3,108
BBC Radio 1Xtra Live	Echo Arena	Oct-16	10,374
Tony Bellew v BJ Flores Boxing	Echo Arena	Oct-16	7,533
Bear Grylls	Echo Arena	Oct-16	5,084
IFBB Diamond Cup	Echo Arena	Oct-16	380
The Four Tops & The Temptations	Echo Arena	Oct-16	5,124
Killer Queen	Auditorium	Oct-16	1,023
Nickelback	Echo Arena	Oct-16	7,038
North West Dance Challenge	Echo Arena	Nov-16	1,716
Rod Stewart	Echo Arena	Nov-16	9,878
Simply Red	Echo Arena	Nov-16	8,254
Michael Ball & Alfie Boe	Echo Arena	Nov-16	3,978
Courteeners	Echo Arena	Nov-16	7,971
Billy Connolly	Echo Arena	Nov-16	10,171
The Last Waltz Live	Auditorium	Nov-16	696
Jess Glynne	Echo Arena	Nov-16	11,015
Deacon Blue	Echo Arena	Nov-16	6,183
Starman - The David Bowie Story	Auditorium	Dec-16	850
Disney on Ice - Frozen	Echo Arena	Dec-16	36,216

Event	Venue	Period	Attendance
Richard Ashcroft	Echo Arena	Dec-16	7,878
James & The Charlatans	Echo Arena	Dec-16	10,600
Andre Rieu	Echo Arena	Dec-16	5,743
Reeves & Mortimer	Echo Arena	Dec-16	3,206
Radio City Christmas Live	Echo Arena	Dec-16	8,136
Rod Stewart	Echo Arena	Dec-16	9,851
Status Quo	Echo Arena	Dec-16	4,147
Cinderella	Auditorium	Dec-16	8,705
Liverpool International Horse Show 2017	Echo Arena	Jan-17	23,633
Liverpool Peace Proms 2017	Echo Arena	Jan-17	3,315
Donny Osmond	Echo Arena	Jan-17	4,468
International Netball Test Match: England v New Zealand	Echo Arena	Feb-17	4,216
Jack Whitehall	Echo Arena	Feb-17	9,339
Strictly Come Dancing	Echo Arena	Feb-17	15,668
The Tony Lucas Talent Awards 2017	Auditorium	Feb-17	443
Kings of Leon	Echo Arena	Feb-17	11,067
X Factor Live	Echo Arena	Feb-17	6,700
Brit Floyd	Echo Arena	Mar-17	2,310
An Evening with Floyd Mayweather	Auditorium	Mar-17	569
That's Showbiz National Group Dance Finals	Echo Arena	Mar-17	2,092
Olly Murs	Echo Arena	Mar-17	9,766
Craig David	Echo Arena	Mar-17	8,821
Omid Djalili	Auditorium	Mar-17	824
Men's & Women's Artistic Gymnastics British Championships 2017	Echo Arena	Mar-17	15,835
Russell Howard	Echo Arena	Mar-17	8,376
Cage Warriors 82	Echo Arena	Apr-17	5,486
The Who	Echo Arena	Apr-17	8,078
Premier League Darts	Echo Arena	Apr-17	7,798
UK Bodybuilding & Fitness Federation National Championships	Auditorium	Apr-17	288
Bruno Mars	Echo Arena	Apr-17	10,921
A Night of Championship Boxing: Murray v Rosado	Echo Arena	Apr-17	4,046
EITF European Taekwon-Do Championships 2017	Echo Arena	Apr-17	2,998
The Vamps	Echo Arena	May-17	7,131
An Evening with Tony 'Bomber' Bellew	Auditorium	May-17	229
Professor Brian Cox Live	Echo Arena	May-17	6,408

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WWE Live	Echo Arena	May-17	8,905
Al Stewart	Auditorium	May-17	408
Bob Dylan	Echo Arena	May-17	9,692
Harry Potter & The Philosopher's Stone	Echo Arena	May-17	5,048
Shawn Klush - Elvis World Tour	Echo Arena	May-17	1,977
Iron Maiden	Echo Arena	May-17	10,820
Take That	Echo Arena	May-17	17,962
King of Pop	Auditorium	May-17	824
Rock n Roll Marathon	Echo Arena	May-17	0
Phil Collins	Echo Arena	Jun-17	9,682
Cage Warriors Academy	Auditorium	Jun-17	744
Hans Zimmer	Echo Arena	Jun-17	6,031
Jamfest Europe	Echo Arena	Jun-17	0
Russell Brand	Auditorium	Jun-17	2,651
Catfish & The Bottlemen	Echo Arena	Jun-17	10,930