



Dusseldorf, Germany
19th—21st APRIL 2023

INTERNATIONAL TRADE FAIR DELIVERY CONTRACT-

Agreement with the
Department for International Trade

EVENT PLANNING CONTRACT

This agreement is made effective as of Friday 2nd December 2022 between the Greater Birmingham Chamber of Commerce Overseas Fairs Division and the Department for International Trade. In this Agreement the Overseas Fairs Division (referred as OFD and a division of Cox Exhibition Consultants Limited) is contracted to provide goods and services to the Department for International Trade (referred as DIT) .

BACKGROUND-

ProWein in Dusseldorf is the World's leading International Trade Fair for the Wines and Spirits Industry. The dates of the show are to run from the 19th—21st April 2023.

The Department for International Trade are expecting OFD to co-ordinate and provide a fully functional, strongly branded UK stand with on site support leading up to and including the dates of the show.

Therefore , the parties agree as follows:-

1) DESCRIPTION OF GOODS AND SERVICES:

The Overseas Fairs Division will provide the following :-

- Full on site support and Project Management throughout build up and during the show
- A 108sqm GREAT Branded pavilion within the Spirits section of ProWein 2023 where DiT will occupy meeting areas and a tasting area facility to run daily tastings and promote UK exhibitors at the show. The cost of this package includes not only the space cost of the DiT area but the full stand build as well. Individual companies will contract and pay for the POD areas on the pavilion and their storage, this is not a cost to DiT
- Illuminated GREAT Branding including. Final design can be adapted to DiT requirements. Overhead features also included to further enhance the UK presence
- Strong graphics and images within the stand highlighting UK expertise in this sector— artwork to be provided by DiT and OFD to produce for the stand.
- Data capture support of visitors to the stand through the Scan2Lead app
- Stand preparation support to DIT and POD companies
- Shipping and customs guidance
- Overseeing Stand security
- Support also provided to the Wine GB Pavilion with 10 wine producers present on their stand and support included within this package to that additional stand.

2) PAYMENT FOR GOODS AND SERVICES:

DIT agrees to pay OFD the sum of **Text Redacted** plus UK VAT for all goods and services outlined above..

No payment schedule has been agreed but full payment is expected prior to the 31st December 2022.

Payment should be made by BACS to the bank details given on the invoice.

3) CANCELLATIONS:

If the event is cancelled, or the goods and services are terminated by DIT, all payments incurred by OFD are non-refundable, all outstanding payments due to date will be due immediately, and any payments due in the future are cancelled. Should any monies that OFD have paid for items can recovered for DIT it will be done so and repaid accordingly.

4) ENTIRE AGREEMENT:

This Agreement contains the entire agreement of the parties and there are no other promises or conditions in any other agreement whether oral or written. This Agreement supercedes any prior written or oral agreements between the parties.

5) AMENDMENT:

This Agreement may be modified or amended only if the amendment is made in writing and is signed by both parties.

6) SIGNED:

On behalf of The Department for International Trade

Name

Position

Date

Text Redacted

3/1/2023

On behalf of The Overseas Fairs Division

Name

Position

Date

Text Redacted

29/12/2022