

Community Led Local Development in Cornwall

2017 – 2022

Call for Projects in Atlantic and Moor Local Action Group Area

Accountable Body	Cornwall Development Company
Funds	European Regional Development Fund and European Social Fund (Community Led Local Development)
Local Action Group Areas	Atlantic and Moor
Call Reference	AMLAG 01 Business Development & Growth AMLAG 02 Entrepreneurship in AMLAG AMLAG 03 Developing People AMLAG 04 Developing community and business workspace AMLAG 05 Atlantic & Moor Rural Services
Date Calls Open	All five calls open 9th October 2019
Deadline for submissions of Expressions of Interest	Deadline for all calls is 12 noon 20th December 2019

Contents

1	Introduction and background	3
2	Call Timetable	4
3	Scope of the Calls	4
3.1	Call 1: AMLAG01: Business Development & Growth	5
3.2	Call 2: AMLAG 02 Entrepreneurship in AMLAG	9
3.3	Call 3: AMLAG 03 Developing People	14
3.4	Call 4: AMLAG 04 Developing community and business workspace	18
3.5	Call 5: AMLAG 05 Atlantic & Moor Rural Services	22
4	Monitoring and evaluation of outputs over the life time of the project	27
5	Evaluation	29
6	Eligibility rules	29
7	Eligible Areas	30
8	Eligible applicants.....	30
9	Intervention rate and match funding	31
10	Project timescales	32
11	Cross cutting themes – Equal opportunities and sustainable development	32
12	Partnership working, additionality and value for money	33
13	State aid and revenue generation	33
14	Procurement regulations	33
15	Key documents and guidance materials	34
16	Document checklist.....	34
17	Further information and support.....	34
18	Document submission.....	34

1 Introduction and background

Community Led Local Development (CLLD) is a way of funding the delivery of local economic development using European Regional Development Fund (ERDF) and European Social Fund (ESF) grant. The two funds form part of the European Structural and Investment Fund Programme (ESIF) Programme for the period 2014 -2020.

Cornwall has been awarded £11.56m ESF and ERDF to support the delivery of the CLLD Local Development Strategies for West Cornwall, Coast to Coast, Atlantic & Moor and South & East Cornwall Local Action Group areas up until June 2022.

These calls are issued by Atlantic and Moor Local Action Group (AMLAG). AMLAG is a partnership group of voluntary and community, private and public sector organisations and representatives.

Cornwall Development Company (CDC) is the Accountable Body for CLLD in Cornwall. CDC will appraise and evaluate applications on behalf of AMLAG. The LAG will make the final decision on whether projects are invited to full application and ultimately whether they are approved or rejected.

AMLAG has developed five calls:

- **AMLAG 01 Business Development & Growth**
- **AMLAG 02 Entrepreneurship in AMLAG**
- **AMLAG 03 Developing People**
- **AMLAG 04 Developing community and business workspace**
- **AMLAG 05 Atlantic & Moor Rural Services**

3

This document outlines how to apply for CLLD funding under these calls.

NB: The CLLD programme is continually accepting projects that help to deliver the LAG strategy and projects falling outside the scope of these calls can apply independently – see www.communityledcornwall.co.uk

2 Call Timetable

In response to these calls for projects applicants are required to submit a Stage 1 Expression of Interest and, if approved, asked to proceed to a Stage 2 Full Application Form.

Under this call, EOIs should be submitted according to the following timescales:

Call timetable	Date
Deadline for submitting Expressions of Interest	Deadline for all calls is 12 noon, 20th December 2019
LAG decisions on Expressions of Interest	AMLAG meeting on 25th February 2020
Deadline for submission of Full Applications	By end of April 2020
LAG decisions on Full Applications	On or before 14th July 2020 meeting
Likely Project Start date	1st September 2020

If we are able to speed up this timetable we will endeavour to do so, but we wish to provide potential applicants with realistic timescales for their planning.

3 Scope of the Calls

4

There are five calls available. Each is explained in detail below.

All projects must support the delivery of specific strategic objectives set out in the Atlantic and Moor Local Action Group's Local Development Strategy. The Local Development Strategy is available on the CLLD website:

www.communityledcornwall.co.uk

Projects can choose to deliver across more than one Activity. However, the appropriate Outputs should be selected and projects will be required to report on, and evidence, the achievement of Outputs separately under each Strategic Objective and Activity.

3.1 Call 1: AMLAG01: Business Development & Growth

Call Details	AMLAG01: Business Development & Growth
Call Context	The overarching aim of the AMLAG CLLD strategy is to provide better economic opportunities for residents and businesses in the area. It is therefore a key priority to encourage, and help facilitate, sustainable business growth in local companies that will provide increased opportunities for employment, improved economic situations for those living here, and a positive legacy.
Project Theme	<p>Projects are invited that provide support local businesses to grow, create jobs, and to recruit from the AMLAG region.</p> <p>Projects are invited that support the growth of local business, the creation of jobs, and the recruitment of employees from the AMLAG region.</p> <p>Projects will take the form of either business support and consultancy, or capital investment activity. Support and consultancy will represent a minimum of 12 hours interaction with businesses.</p>
Indicative Fund Allocation	<p>Indicatively, the Local Action Group has allocated the following amount:</p> <p>£180,000 ERDF</p>
Minimum Application Level	<p>ERDF and ESF investment in the CLLD target areas is intended to make a significant impact on local employment, skills and enterprise.</p> <p>The minimum application level for funding is £50,000</p> <p>All potential applicant organisations are encouraged to work together with other local partners to generate new ideas, approaches and develop joint proposals.</p>
Duration of Project Activity	Typically projects should plan to deliver activity for a minimum of 6 months and can plan to deliver up to June 2022. However, the LAG reserves the right to vary the minimum and maximum durations, upwards or downwards.
Outputs and results	<p><i>Outputs to be delivered</i></p> <p>C1 : Number of Enterprises receiving support : 15</p>

	<p>ERDF Outputs :</p> <p>In addition, we expect that organisations may achieve some or any of the following:</p> <ul style="list-style-type: none"> • Number of new enterprises receiving support • Employment increase in supported enterprises • Square metres public or commercial building built or renovated in target areas
<p>Types of suggested activity under this call (this is not an exclusive list):</p>	<p>Any activity which will help lead to sustainable local business and employment growth in the AMLAG region. Examples of activities include;</p> <ul style="list-style-type: none"> • Business Advice & Support eg. Strategic Planning & Analysis, HR compliance. • Business coaching activity; (e.g Leadership and Management training) • Supporting enterprises in investigating new markets and opportunities. • Promotion of local business networking to encourage referrals and idea exchange. • Nurturing new businesses through start-up support; <p><i>(Please note: All Support given must be a minimum of 12 hours; however, the LAG would wish to see programmes that provide more than this where possible)</i></p> <ul style="list-style-type: none"> • Purchase of capital equipment e.g IT infrastructure • Building refurbishment or extension to facilitate growth.
<p>Specific Call Requirements</p>	<p>This Call is for projects to deliver activity in any of the core areas within the AMLAG region.</p> <p>The criterion for assessing project proposals is set out in the Evaluation and Scoring Guidance.</p> <p>Innovation, partnership working, community engagement, value for money, sustainability and alignment with local strategic priorities will all form key parts of the assessment of applications.</p>
<p>Target Geography</p>	<p>The Local Development Strategy for Atlantic and Moor Local Action Group area has been approved by Government based on the bottom 30% on the Index of Multiple Deprivation (IMD) and a range of other criteria. The strategies focus on the most deprived areas of Cornwall.</p> <p>CLLD activity should aim to target the Lower Super Output</p>

	<p>Areas (LSOAs) that fall within the 30% most deprived nationally. These target areas are called 'Core' areas and all eligible project activity and expenditure must benefit eligible individuals within these areas. There are 14 Core LSOAs across the areas targeted in this Call and 27 Functional areas.</p> <p>Functional areas are not in the 30% most deprived but are next to the Core areas and have been included in the CLLD geography because of their links to key opportunities and to form a more coherent area.</p> <p>For this call a minimum of 70% of Participants must come from the Core area.</p> <p>For ERDF funded business development delivery, the applicant may or may not reside in a Core area, but to access the ERDF for capital costs applicants must have a base in the Core or Functional area. For example, a project with solely business development activity benefiting residents in a Core area can be delivered by an organisation from outside the defined area, but if the application includes the cost of refurbishing a small training room for training purposes (i.e. enabled by ERDF) then the building must be within a Core or Functional area.</p> <p>Please visit www.magic.gov.uk to check specific postcodes and whether they are included in any of the Core LSOAs.</p>
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Where it fits in the AMLAG Strategy:

Strategic Objectives and Activities

The Local Development Strategy is structured around Strategic Objectives and Activities as set out below. Project applicants should ensure their proposals contribute to at least one AMLAG Strategic Objective and one Activity.

AMLAG Strategic Objective 1: To remove barriers to growth and finance for new and existing businesses	
Local Development Need	We want to make more locally available employment opportunities. To do this we need to work with businesses at all levels, from start-ups to larger employers, to help them put their businesses onto stable and viable footings and from there to move into growth opportunities. Research and consultations has shown the need for a range of business support to help make this happen, including help to businesses to become employers and a range of business and skills development needs. This Strategic Objective therefore prioritises working with businesses in order to help open up more local economic opportunities
Activity B	Maximise potential of larger employees for CLLD target

	areas. Supporting & working with employers to increase employment & growth opportunities.
Description	Small equipment, training, and other activities to enable business establishment and growth
Links to other activity in the LDS	The activity within this call will link to a number of other areas in the LDS including Activity D: Build or renovate community economic hubs and small scale & other workspace including in town and village centres
Links to other provision	We are aware of other business development activities through a range of EU and non-EU projects; we would expect applicants to demonstrate how they will link with this and avoid duplication.
Call Deadline	Expressions of Interest received after the published deadline of 12 noon on the 20th December 2019 will not be considered.

3.2 Call 2: AMLAG 02 Entrepreneurship in AMLAG

Call Details	AMLAG02 Entrepreneurship in AMLAG
Call Context	<p>The Atlantic and Moor CLLD area had 36,324 economically active residents in 2011 (Census), which was 68.4% of the working age population 16-74. This is higher than the Cornwall average of 66.7% below the England average of 69.9%.</p> <p>However, 20.5% of those in employment are self-employed which is below the Cornwall figure of 22.5%. The percentage is even lower in the Core LSOAs at 18.7%, 7,446 residents. (Census 2011)</p> <p>There is also a higher proportion of tourism related jobs in the Atlantic & Moor area which are typically seasonal, leaving a need for income from alternative sources of income outside the tourist season.</p> <p>Due to the lower levels of self-employment across the AMLAG area and the need to source alternative income it is proposed to identify and support projects that will enable the growth of self-employment in the AMLAG area.</p>
Project Themes	<p>There are two key themes to this call that aim to stimulate and support entrepreneurship across the Core areas of AMLAG.</p> <p>Applicants should consider how they will support the development of new entrepreneurs (including 'soft skills' development where required for eligible participants) as well as helping businesses less than 12 months old to develop further. Projects that support one or the other are also welcomed, but a combined approach is preferable.</p> <p>Partnership working and co-design approaches are encouraged, including genuine linking with local organisations to support engagement and/or legacy activities.</p> <p>Demonstration of innovative thinking in the applicant's exit strategy will be a priority.</p> <p>Route to self-employment: Projects are encouraged that raise aspiration in eligible beneficiaries and recruit them to a course (minimum of 24 hours interaction) where they will learn how to establish a business.</p> <p>Beneficiaries of the project may currently be in employment elsewhere, unemployed or economically inactive.</p>

	<p><i>Additional Skills Development, where applicable:</i> Funding can also be requested as part of the same project where the delivery of wider skills is required for currently unemployed or economically inactive beneficiaries (Participants), e.g. soft skills, financial capability, etc where this leads to them completing the self-employment training.</p> <p>Following the soft skills training at least 50% of participants will be supported into further training (including the self-employment training), job seeking or employment.</p> <p>Support for new enterprises less than 12 months old: Projects are sought that provide a level of support that will enable new businesses to develop; this may include businesses that have been established following the 'Route to self-employment' support.</p> <p>Applicants must offer eligible business owners a minimum of 12 hours direct support.</p> <p><i>(Please note: All Support given must be a minimum of 12 hours; however, the LAG would wish to see programmes that provide more than this where possible)</i></p>
Indicative Fund Allocation	<p>Indicatively, the Local Action Group has allocated the following amount:</p> <p>Supporting potential entrepreneurs: £250,000 ERDF</p> <p>Skills development: £50,000 ESF (soft skills support where needed)</p>
Minimum Application Level	<p>ERDF and ESF investment in the CLLD target areas is intended to make a significant impact on local employment, skills and enterprise.</p> <p>It is anticipated that a maximum of 2 projects will be supported to deliver this activity across AMLAG. This is due to the need to strategically coordinate delivery and reduce the risk of overlapping or potential duplication.</p> <p>The minimum application level for funding is £30,000</p>
Duration of Project	<p>Typically projects should plan to deliver activity for a minimum of 6 months and can plan to deliver up to June 2022.</p>

Activity	However, the LAG reserves the right to vary the minimum and maximum durations, upwards or downwards.
Outputs and results	<p>Through CLLD, ERDF will fund the business support activities and ESF will fund the additional support for eligible individuals. The outputs attributed to the funding contributions from these sources are as follows:</p> <p>ERDF Outputs :</p> <p>60 P11 Potential entrepreneurs supported 60 C5 New enterprises supported (subset of C1)</p> <p>ESF Outputs Skills development</p> <p>30 (01) Participants</p> <p>At least 50% of Participants should also contribute to one of the following results:</p> <ul style="list-style-type: none"> • CR02 Participants in education or training on leaving • R1 Unemployed participants in employment, including self-employment on leaving • R2 Inactive participants into employment or job search on leaving <p>Please refer to the Output Indicators Definition documents for more details of these specific outputs and the types of activity that may achieve them:</p> <p>ERDF Outputs</p> <p>ESF Outputs</p>
Types of suggested activity under this call (this list is not exhaustive and is purely indicative):	<p>Route to self-employment:</p> <ul style="list-style-type: none"> • Nurturing new businesses through start-up support; • Enterprise coaching activity; • Promoting role models and enterprise champions; • Showcasing of local businesses; • Guidance and advice in accessing financial support; • Ideas generation; <p>Skills Development:</p> <ul style="list-style-type: none"> • Money and budget management skills • Managing forms

	<ul style="list-style-type: none"> • IT skills • Developing entrepreneurial thinking <p>We would welcome new and innovative approaches being taken to develop new businesses and entrepreneurs in the AMLAG area.</p>
Specific Call Requirements	<p>This Call is for projects to deliver activity for individuals residing in the CLLD target Lower Super Output Areas of the Atlantic and Moor Local Action Group area.</p> <p>Innovation, partnership working, community engagement, value for money, sustainability and alignment with local strategic priorities will all form key parts of the assessment of applications.</p>

Where it fits in the AMLAG Strategy:

Strategic Objectives and Activities

The Local Development Strategy is structured around Strategic Objectives and Activities as set out below. Project applicants should ensure their proposals contribute to at least one AMLAG Strategic Objective and one Activity.

AMLAG Strategic Objectives:

- 1** To remove barriers to growth and finance for new and existing businesses
- 2** To enable personal and community development within communities for economic benefit

Local Development Needs

Objective 1
Businesses do not necessarily have the knowledge and skills to access finance and funding through grant programmes, or take on employees. Some businesses are 'non growth' and fail to fit within existing programmes of support. Some businesses are quite vulnerable in viability terms and need support to help stabilise and develop their businesses. This objective seeks to work with such businesses to provide the appropriate support to address their particular business development issues. It also intends to work with larger employers and other businesses that could draw employees from the CLLD area if the potential employees have the appropriate support and development to help them move towards employment, including skills development.

Objective 2
People in some of the AMLAG CLLD clusters face some significant issues and have complex needs. In depth and

	focused support will be needed to work with individuals to help them address some of the issues that need to be overcome even before reaching a point where training and skills development is possible. However overcoming issues has a skills development element in its own right. This objective recognises the potential of development through personal and community activities to help people move on a pathway towards employment and training and to recognise the skills development that people will achieve.
Activity H	Business advice and practical support.
Activity C	Support community-led and community based skills development; enabling and building capacity of individuals
Description	<p>Activity H: Business mentors and coaches, access to finance, funding for equipment, marketing, community business support, business networking , transport to work and training</p> <p>Activity C: Basic skills, life skills training, peer-coaching, mentoring, re-training, one to one support linked to skills development, person centred skills for employability</p>
Links to other activity in the LDS	The activities proposed share a number of links with other activities in the Local Development Strategy, in particular, activity F 'Community led initiatives/ community based projects to deliver support for individuals and to facilitate other community and business development projects including in transport.'
Links to other provision	<p>The delivery of enterprise activities through CLLD may be complemented by a range of business support provision and partner initiatives.</p> <p>As part of the enterprise research, the existing provision has been mapped to ensure that services are not duplicated, and that the proposed activities add value to the start-up offer.</p>
Call Deadline	Expressions of Interest received after the published deadline of 12 noon on the 20th December 2019 will not be considered.

3.3 Call 3: AMLAG 03 Developing People

Call Details	AMLAG03: Developing People
Call Context	<p>Part of the aim of the Local Development Strategy for the Atlantic and Moor area is to provide better pathways to better economic opportunities for people and business by strengthening the local availability of employment, skills and training.</p> <p>The Cornwall Council Labour Market Assessment for August 2019 shows that there is a slightly higher percentage of people claiming Universal Credit in the North Cornwall Area (5.7% versus 5.5% for Cornwall), as well as a higher number of vacancies (1.2% / 486 vacancies). Of those claiming Universal Credit (3051 in North Cornwall) approximately 630 would be considered 'unemployed or inactive' and therefore eligible under this call.</p>
Project Theme	<p>Projects are invited that will provide support and deliver to those who are not in employment at the current time.</p> <p>We recognise the limited number of employment, skills and training opportunities in this part of Cornwall which is partly due to the difficulties of rurality and small population centres. However, we believe there is scope to develop new types of delivery with very localised activity, or innovative approaches to engaging people and supporting them to access opportunities to develop themselves.</p> <p>Projects will work with those who are 'unemployed' or inactive' and will move people into or closer to the labour market. Links with employers (local and national) will be a crucial element of the projects as will support for participants to access the opportunities.</p> <p>In particular:</p> <ul style="list-style-type: none"> • Projects that demonstrate a link between local employers staffing needs and the proposed training offer will be a higher priority for support. • Projects where skills development is provided to eligible participants in a way that also aims to address the most acute issues identified in the IMD will also be a higher priority for support. • Applicants may plan to deliver in one or more of the AMLAG target areas. • Applicants will also need to demonstrate how they plan to tailor their support for each area taking into account the differing demographics in the different parts of the area.
Indicative	Indicatively, the Local Action Group has allocated the following

Fund Allocation	amount: £250,000 ESF																						
Minimum Application Level	<p>ERDF and ESF investment in the CLLD target areas is intended to make a significant impact on local employment, skills and enterprise.</p> <p>It is anticipated that a maximum of 3 projects will be supported to deliver this activity across AMLAG. This is due to the need to strategically coordinate delivery and reduce the risk of overlapping or potential duplication.</p> <p>The minimum application level for funding is £50,000</p> <p>All potential applicant organisations are encouraged to work with other local partners to generate new ideas, approaches and develop joint proposals, whilst minimising duplication.</p>																						
Duration of Project Activity	Typically projects should plan to deliver activity for a minimum of 6 months and can plan to deliver up to June 2022. However, the LAG reserves the right to vary the minimum and maximum durations, upwards or downwards.																						
Outputs and results	<p><i>Outputs to be delivered:</i></p> <table> <thead> <tr> <th>Outputs</th><th>Call</th></tr> </thead> <tbody> <tr> <td>01 Number of participants</td><td>120</td></tr> <tr> <td>C001 Participants that are unemployed including long-term unemployed</td><td>66</td></tr> <tr> <td>C003 Participants that are inactive</td><td>50</td></tr> <tr> <td>C004 Participants that are aged over 50</td><td>29</td></tr> <tr> <td>C005 Participants that are from ethnic minorities</td><td>1</td></tr> <tr> <td>C016 Participants that have disabilities</td><td>35</td></tr> <tr> <td>Results</td><td></td></tr> <tr> <td>CR02 Participants in education or training on leaving</td><td>11</td></tr> <tr> <td>CR04 Unemployed participants in employment, including self-employment on leaving</td><td>26</td></tr> <tr> <td>R2 Inactive participants into employment or job search on leaving</td><td>57</td></tr> </tbody> </table> <p>Please note these are the minimum to be delivered under this call.</p>	Outputs	Call	01 Number of participants	120	C001 Participants that are unemployed including long-term unemployed	66	C003 Participants that are inactive	50	C004 Participants that are aged over 50	29	C005 Participants that are from ethnic minorities	1	C016 Participants that have disabilities	35	Results		CR02 Participants in education or training on leaving	11	CR04 Unemployed participants in employment, including self-employment on leaving	26	R2 Inactive participants into employment or job search on leaving	57
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Types of suggested activity under this call (this is not an exclusive list):	<p>Examples include, but are not limited to:</p> <ul style="list-style-type: none"> • Soft skills development, e.g. building confidence, self-esteem and raising aspiration • Financial capability training • IT skills development • Introduction to computer skills including social media and programming • Hospitality and customer service training • Wide ranging engagement activities <p>It is also anticipated there will be consideration given to supporting participants costs (such as child / care and transport) as an integral part of any project.</p>
Specific Call Requirements	<p>This Call is for projects to deliver activity for individuals residing in the Core areas of the whole of the Atlantic and Moor LAG area. Projects can work in one or multiple areas, and are expected to show attempts to work beyond the larger centres of population.</p>
Target Geography	<p>For ESF funded training delivery, the applicant may reside in a Core or Functional areas, but projects must ensure that they deliver.</p> <p>Please visit www.magic.gov.uk to check specific postcodes and whether they are included in any of the Core LSOAs.</p>

Where it fits in the AMLAG Strategy:

16

Strategic Objectives and Activities

The Local Development Strategy is structured around Strategic Objectives and Activities as set out below. Project applicants should ensure their proposals contribute to at least one AMLAG Strategic Objective and one Activity.

AMLAG Strategic Objective 2:

To enable personal and community development within communities for economic benefit

Local Development Need	<p>People in CLLD areas face many challenges that may be to do with a number of factors including personal situations, levels of skills and experience and practical factors such as ability to get to places of work and being able to manage any caring responsibilities. Using local resources and assets within and near to CLLD communities could be a valuable and non-threatening way of getting people involved. This strategic objective therefore intends to encourage initiatives at the community level to help build people's confidence, self-esteem and aspirations in CLLD areas and to build their pathways for progression; and also build wider community cohesion and resilience for the longer term.</p> <p>Below are the related activities from the LDS</p>
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Activity C	Targeted skills development, capacity-building support and enabling for individuals
Activity E	Sector-specific activity making the most of local skills, assets and opportunities
Activity B	Maximise potential of larger employers for CLLD target areas. Supporting and working with employers to increase employment and growth opportunities
Activity F	Community led initiatives/ community based projects to deliver support for individuals and to facilitate other community and business development projects including in transport.
Description	<ul style="list-style-type: none"> • Providing integrated support/activities that help overcome multiple barriers that people experience • Helping community organisations and individuals to work within their communities to build capacity for ongoing economic benefit and community inter-relationships and resilience • People supported who do not usually participate in such activities • People from hard to reach groups or with different and possibly multiple issues supported • Innovative ways of working with communities and individuals
Links to other activity in the LDS	This activity could link to the building or renovation of community hubs (subject to another call in this release), and may also link to the community led initiatives such as community business startups.
Links to other provision	We are aware of substantial amounts of existing ESF funding available in the AMLAG area; we would expect applicants to demonstrate how they will link with this and avoid duplication.
Call Deadline	Expressions of Interest received after the published deadline of 12 noon on the 20th December 2019 will not be considered.

3.4 Call 4: AMLAG 04 Developing community and business workspace

Call Details	AMLAG04: Developing community and business workspace
Call Context	<p>An element of the AMLAG LDS is to drive business growth in the area, through the encouragement of increased investment in the existing facilities of local companies, to promote sustainable growth and job creation.</p> <p>Furthermore, anecdotal evidence suggests there is ongoing demand for communal co-working and hot desking facilities in AMLAG, fuelled by the prevalence of entrepreneurs in the area. First hand evidence from current AMLAG funding applicants confirms the business growth benefits that such facilities offer including;</p> <ul style="list-style-type: none"> • Increased productivity (over homeworking) • Ideas exchange & Networking • New business referrals • Cost management <p>The LDS also states a desire to enable community development through the enhancement of community facilities, their functionality and usage. Such activity will also lend itself to the programme's legacy aims in building community capacity, and encouraging community cohesion through their ongoing use.</p>
Project Theme	<p>Projects are sought that create or refurbish buildings for new or increased commercial activity that provides an economic benefit to residents of the Core areas of AMLAG. This may take the form of the construction of new, or the refurbishment of existing, business units, coworking spaces, hot desking facilities or any other form of workspace that meets the local need.</p> <p>We are looking for:</p> <ul style="list-style-type: none"> • Projects that provide communal coworking facilities which are accessible to new enterprises and 'kitchen table' businesses looking to expand into premises. • Projects that provide new business units. • Projects that provide business growth and job creation through the refurbishment, or expansion of existing company facilities.

	<ul style="list-style-type: none"> Projects that enhance community facilities and their usage through the internal refurbishment of community buildings.
Indicative Fund Allocation	Indicatively, the Local Action Group has allocated the following amount: £300,000 (ERDF)
Minimum Application Level	ERDF investment in the CLLD target areas is intended to make a significant impact on local employment, skills and enterprise. <i>The expected minimum application level for funding is £50,000</i>
Duration of Project Activity	Typically projects should plan to deliver activity for a minimum of 6 months and can plan to deliver up to June 2022. However, the LAG reserves the right to vary the minimum and maximum durations, upwards or downwards.
Outputs and results	<i>Outputs to be delivered</i> ERDF: 215m2 (P12)
Types of suggested activity under this call (this is not an exclusive list):	<ul style="list-style-type: none"> Construction of small business units Refurbishment of existing buildings for use as business units Refurbishment of existing buildings for use as communal co-working and hot desking spaces. Small-scale business incubation centre Provision of workshops or workshop space to facilitate growth in new and existing enterprises. Refurbishment of existing company facilities to stimulate growth Expansion of existing company facilities Refurbishment of community buildings to enhance facilities
Specific Call Requirements	<p>This Call is for projects to deliver activity for individuals residing in the Core Lower Super Output Areas throughout AMLAG</p> <p>The criterion for assessing project proposals is set out in the Evaluation and Scoring Guidance.</p> <p>Innovation, partnership working, community engagement, value for money, sustainability and alignment with local strategic priorities will all form key parts of the assessment of applications.</p>
Target Geography	Projects are invited throughout the AMLAG core areas and will be given priority; projects in the functional area will also be

	considered.
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Where it fits in the AMLAG Strategy:

Strategic Objectives and Activities

The Local Development Strategy is structured around Strategic Objectives and Activities as set out below. Project applicants should ensure their proposals contribute to at least one AMLAG Strategic Objective and one Activity.

AMLAG Strategic Objectives:

1 To remove barriers to growth and finance for new and existing businesses

2 To enable personal and community development within communities for economic benefit

Local Development Need	<p>Objective 1 We want to make more locally available employment opportunities. To do this we need to work with businesses at all levels, from start-ups to larger employers, to give them the opportunity to maximise their growth opportunities and job creation potential</p> <p>Objective 4 Improving the standard and functionality of community facilities will assist in building community capacity and provide increased opportunities for local residents to benefit from their use.</p>
Activity D	Build or renovate community economic hubs and small scale & other workspace including in town and village centres
Description	<p>Activity D Provision of workspace to meet private sector business needs; development or adaptation of existing community buildings to provide space for work and training; or creation of new spaces</p>
Links to other activity in the LDS	<p>The activity within this call will link to a number of other areas in the LDS including Activity F: Community led initiatives/ community based projects to deliver support for individuals and to facilitate other community and business development projects including in transport.</p>
Links to other provision	We are aware of other workspace development activity through a range of EU and non-EU projects; we would expect applicants to demonstrate how they will link with this and avoid duplication.

Call Deadline	Expressions of Interest received after the published deadline of 12noon on the 20th December 2019 will not be considered.

3.5 Call 5: AMLAG 05 Atlantic & Moor Rural Services

Call Details	AMLAG05: Atlantic & Moor Rural Services
Call Context	<p>While technically there are only 2 villages across the AMLAG area, Tintagel and Lanivet, the remaining target areas comprise of market and coastal towns which are typically rural in nature compared to urban settlements. The characteristics that support this are the lower population levels (e.g. most towns in Cornwall are smaller than English villages such as Bradfield, Lancing and Kidlington); as well as reduced access to services, in part due to lacking a critical mass of people typically required to sustain them through local taxation, direct charging or local fundraising. A significant example of this is local transport options; without access to a car it is very difficult to get around North Cornwall.</p> <p>Legacy is a crucial aspect of AMLAG's strategy to economically develop the area and creating new or developing existing infrastructure for the delivery of services is a very important part of this.</p> <p>As such, this call aims to support the creation or development of rural services where a need can be demonstrated and a business case for financial sustainability is proposed.</p> <p>This call is not prescriptive regarding the nature of the services that will be supported, but projects must be eligible and demonstrate a benefit to AMLAG's core areas.</p>
Project Theme	<p>Innovative projects are sought that propose the implementation of new services or the development of an existing service where there is a clear and demonstrated economic benefit to one or more of AMLAG's core areas.</p> <p>Local transport issues should be considered intrinsically with all projects and creative solutions are encouraged.</p> <p>Applicants will seek to develop services that enable local residents of CLLD core neighbourhoods to access support, services and opportunities, including accessing affordable energy.</p> <p>CLLD will fund projects that engage and empower local people to tackle local issues through training activities bolstered by capital investment into buildings, equipment and potentially vehicles. Community capacity building is crucial for individuals and communities to develop resilience and to create opportunities; as such applicants to this call will demonstrate</p>

	<p>their approach to capacity building with an economic outcome.</p> <p>Capacity building through skills development: Projects will deliver a level of 'training' relevant to the needs of unemployed or economically inactive residents and move them closer to the workforce. This may include addressing soft skills such as increasing confidence, raising aspiration and boosting self-esteem; accredited training; or anything in between.</p> <p>Following the intervention at least 50% of participants will be supported into further training, job seeking or employment such as a trade apprenticeship.</p> <p>Capacity building through capital expenditure: Projects will be supported that create or develop infrastructure to enable the delivery of services or access to them and can be utilised as part of the capacity building activity.</p>
Indicative Fund Allocation	<p>Indicatively, the Local Action Group has allocated the following amount:</p> <p>£300,000 ESF</p> <p>£180,000 ERDF</p>
Minimum Application Level	<p>ERDF and ESF investment in the CLLD target areas is intended to make a significant impact on local employment, skills and enterprise.</p> <p>The minimum application level for funding is £100,000</p> <p>Potential applicant organisations are encouraged to work with other local partners to generate new ideas, approaches and develop joint proposals.</p> <p>It is anticipated that 2 or 3 projects will be funded through this call.</p>
Duration of Project Activity	<p>Typically projects should plan to deliver activity for a minimum of 6 months and can plan to deliver up to June 2022.</p> <p>However, the LAG reserves the right to vary the minimum and maximum durations, upwards or downwards.</p>
Outputs and results	<p><i>Outputs to be delivered</i></p> <p>ESF Outputs:</p>

	<p>150 (01) Participants</p> <p>At least 50% of participants should contribute to one of the following results:</p> <ul style="list-style-type: none"> • CR02 Participants in education or training on leaving • R1 Unemployed participants in employment, including self-employment on leaving • R2 Inactive participants into employment or job search on leaving <p>ERDF Outputs:</p> <p>It is expected that applicants may achieve any of the following:</p> <ul style="list-style-type: none"> • Number of enterprises receiving support • Number of new enterprises receiving support • Employment increase in supported enterprises • Square metres public or commercial building built or renovated in target areas <p>Please refer to the Output Indicators Definition documents for more details of these specific outputs and the types of activity that may achieve them:</p> <p>ERDF Outputs</p> <p>ESF Outputs</p>
Types of suggested activity under this call (this is not an exclusive list):	<p>This call is looking for innovative projects that will tackle the issues outlined above. Therefore we do not wish to preclude any eligible activity and look forward to reading some new approaches being outlined.</p>
Specific Call Requirements	<p>This Call is for projects to deliver activity for individuals residing in the CLLD target Lower Super Output Areas of the Atlantic and Moor Local Action Group area.</p> <p>Innovation, partnership working, community engagement, value for money, sustainability and alignment with local strategic priorities will all form key parts of the assessment of applications.</p>

Where it fits in the AMLAG Strategy:

Strategic Objectives and Activities

The Local Development Strategy is structured around Strategic Objectives and Activities as set out below. Project applicants should ensure their proposals contribute to at least one AMLAG Strategic Objective and one Activity.

AMLAG Strategic Objectives:

- 1 To remove barriers to growth and finance for new and existing businesses
- 2 To enable personal and community development within communities for economic benefit.
- 3 To develop the economic opportunities associated with addressing fuel poverty
- 4 To address transport barriers (a cross cutting objective)

Local Development Need

Objective 1:

Businesses do not necessarily have the knowledge and skills to access finance and funding through grant programmes, or take on employees. Some businesses are 'non growth' and fail to fit within existing programmes of support. Some businesses are quite vulnerable in viability terms and need support to help stabilise and develop their businesses. This objective seeks to work with such businesses to provide the appropriate support to address their particular business development issues. It also intends to work with larger employers and other businesses that could draw employees from the CLLD area if the potential employees have the appropriate support and development to help them move towards employment, including skills development.

Objective 2:

People in some of the CLLD clusters face some significant issues and have complex needs. In depth and focused support will be needed to work with individuals to help them address some of the issues that need to be overcome even before reaching a point where training and skills development is possible. However overcoming issues has a skills development element in its own right. This objective recognises the potential of development through personal and community activities to help people move on a pathway towards employment and training and to recognise the skills development that people will achieve.

Objective 3:

The IMD Living Environment domain shows the indoor living environment which is based on housing condition, to be a particular issue in nearly all the CLLD clusters. Businesses

	<p>are also concerned to address costs such as energy costs. There are opportunities to explore how business (including community business) could respond to the need to address energy efficiency, renewable and alternative energy options and what the local employment opportunities might be associated with this. Fuel poverty can also be associated with transport costs too. As this is such a rural area, transport costs can be a real issue which activities in alternative fuels could help address. This objective therefore seeks to address an issue and find opportunities with local community economic benefit.</p> <p>Objective 4: Access to transport has consistently emerged as a cross cutting theme, relevant to businesses and people. Finding new solutions to transport issues is critical in this very rural CLLD area in order to help people access employment and training and deal with issues such as cost, reliability and flexibility to be able to cope with differing working patterns. As it is such an important issue both in its own right and as an equal opportunities point, it is a cross cutting theme for the Atlantic and Moor CLLD area.</p>
Activity C	Targeted skills development, capacity-building support and enabling for individuals
Activity D	Build or renovate community economic hubs and small scale & larger workspace including in town and village centres
Activity F	Community led initiatives/ community based projects to deliver support for individuals and to facilitate other community and business development projects including in transport.
Activity H	Business advice and practical support.
Description	<p>Activity C Basic skills, life skills training, peer-coaching, mentoring, re-training, one to one support linked to skills development, person centred skills for employability</p> <p>Activity D Provision of workspace to meet private sector business needs; development or adaptation of existing community buildings to provide space for work and training; or creation of new spaces</p> <p>Activity F Community business start-ups, using a community project as a skills development opportunity (e.g. developing and</p>

	<p>managing greenspace, installing energy efficiency measures), one to one working, mentoring, coaching and other peer to peer working e.g working with parents and carers through primary schools</p> <p>Activity H Business mentors and coaches, access to finance, funding for equipment, marketing, community business support, business networking , transport to work and training</p>
Links to other activity in the LDS	The enterprise activities proposed share a number of links with other activities in the Local Development Strategy, in particular, Activity E: Sector-specific activity making the most of local skills, assets and opportunities
Links to other provision	<p>Delivery of skills development must not duplicate the same service provided in the same area. Where this may be the case, it will be expected that an approach to add value to existing support is taken rather than duplicating services.</p> <p>The delivery of enterprise activities through CLLD will be complemented by a range of business support provision and partner initiatives.</p>
Call Deadline	Expressions of Interest received after the published deadline of 12noon on the 20th December 2019 will not be considered.

4 Monitoring and evaluation of outputs over the life time of the project

Applicants will need to demonstrate how the eligible activity funded by ESF and ERDF will achieve the Local Development Strategy outputs and results.

For projects proposing to deliver activity against more than one action within a strategic objective, the appropriate outputs should be selected. Projects will be required to report on, and evidence, the achievement of outputs separately under each strategic objective and action.

The total outputs and results for the Atlantic and Moor Local Development Strategies are as follows:

ESF Outputs:

O1	Number of participants	665
CO01	Participants that are unemployed including long-term unemployed	386
CO03	Participants that are inactive	279
O4	Participants that are aged over 50	159
O5	Participants that are from ethnic minorities	6
CO16	Participants that have disabilities	193

ESF Results:

CR02	Participants in education or training on leaving	133
R1	Unemployed participants in employment, including self-employment on leaving	76
R2	Inactive participants into employment or job search on leaving	126

ERDF Outputs:

C1	Number of enterprises receiving support	68
C5	Number of new enterprises receiving support	42
P11	Number of potential entrepreneurs assisted to be enterprise ready	168

28

The outputs and results for the calls are detailed in each call outline. Applicants can meet or exceed these figures.

Further guidance on outputs and results is available on the programme website or by contacting the CLLD team at CLLD@cornwalldevelopmentcompany.co.uk. It is important that each applicant carefully reads and understands the definitions and monitoring requirements for evidencing outputs and results.

Projects that can demonstrate an ability to target the most disadvantaged individuals and groups and the most deprived communities identified in the Local Development Strategy, will be prioritised. The Local Action Group are also keen to consider projects that include innovative ways of delivering outcomes, particularly where they involve partnership working and collaboration, which could be assistance in forming co-operatives for example.

Projects should also consider how they will contribute to the strategies' aims as well as local outputs and impacts relevant to the project. These might include, but are not limited, to the following:

- Positive progression towards employment (including self-employment), training, volunteering or other outcome;
- Improved skills, capacity and local leadership to meet local needs;
- Individuals have the confidence, capacity, self-belief and inspiration to take steps towards and move into self-employment, employment, training or other appropriate progression

Successful applicants will be required to participate in project and programme level evaluations as required by the Local Action Groups. As well as collecting core ERDF and ESF output and results information, project applicants and delivery partners will be required to monitor individual beneficiary progress using an agreed methodology. This will be complemented by CLLD beneficiary and leaver forms to capture important information and data that will be used to evaluate the wider impacts of the programme.

Further guidance and support on monitoring and evaluation will be provided to projects at the full application and contracting stages.

5 Evaluation

Applicants must fully complete the Expression of Interest which will be appraised by the Accountable Body.

Invitations to progress to the Full Application stage do not in any way indicate or constitute an offer of a grant.

Once the Expression of Interest appraisal is complete, the Accountable Body will seek Local Action Group approval to prioritise the applications they wish to proceed with. Only those applications that the Accountable Body and Local Action Group agree should proceed will be invited to submit a Full Application.

At the Full Application stage further detail on the project proposal will be sought, including consideration of additional appraisal criteria. Subsequently, only those Full Applications that the Accountable Body and LAG agree should proceed will be approved.

6 Eligibility rules

ERDF and ESF eligibility rules apply to all project expenditure, including match funding. A list of eligible and ineligible costs is available from the website, by emailing CLLD@cornwalldevelopmentcompany.co.uk or from the national ESF and ERDF eligibility rules.

ESF eligibility rules:

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/591547/european_social_fund_national_eligibility_rules.pdf

ERDF eligibility guidance:

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/696449/ESIF-GN-1-003_ERDF_Eligibility_Guidance_v8.pdf

If successful at the Full Application stage, applicants will enter into a Funding Agreement with the Accountable Body and must abide by the standard terms and conditions. Once a Funding Agreement has been issued it should be signed and returned within 30 days, unless agreed otherwise with the Accountable Body.

7 Eligible Areas

There are detailed maps and postcode lists available for the AMLAG area from the CLLD team; when emailing please include details of the call(s) you are interested in responding to. Email: CLLD@cornwalldevelopmentcompany.co.uk for more information.

8 Eligible applicants

The ESF and ERDF eligibility rules set out which types of organisations are eligible to apply for European funding. These include:

- Voluntary / community organisations;
- Not for Profit organisations;
- Registered charities;
- Higher and Further Education Institutions;
- Statutory and non-statutory public funded organisations/bodies;
- Private sector organisations.

Due Diligence checks may also be undertaken at the Expression of Interest stage.

Applicants must be legally constituted both at the point of submitting an Expression of Interest and signing a Funding Agreement. If the application is approved the applicant organisation will enter into a legally binding Funding Agreement and therefore will carry the liability for ensuring that the terms and conditions of the Funding Agreement are met.

If there is more than one organisation applying for the funds, a lead organisation must be selected to become the applicant (and grant recipient) with the other organisation(s) acting as delivery partner(s). In this situation the applicant

would be responsible and liable for the delivery partner(s) and ensuring the project is operating compliantly. The applicant is responsible for establishing appropriate agreements with its delivery partner(s).

During the application process the Accountable Body, on behalf of the LAG, will consider the applicant's track record, both positive and negative. If the applicant has been involved in the delivery of previous grant programmes and any irregularities have been identified, the Accountable Body will expect to see what steps have been taken to ensure that the risk of further irregularities in the future is mitigated. It is acknowledged that some organisations will be new to European funding and will not have a track record.

9 Intervention rate and match funding

ESF and ERDF investment must not be used to replace existing funding sources or duplicate activity.

European funding must enable activity to take place that would not otherwise happen or to increase the scope, scale or intensity of activity.

For all outputs except C1 Enterprise Supported and C5 New Enterprise Supported it is expected there will be no state aid.

31

- The maximum ERDF intervention rate is 72% of the total eligible project costs.
- The maximum ESF intervention rate is 80% of the total eligible project costs.

Where state aid does apply, the intervention rate may be lower than this.

The funding awarded will be the minimum in order for the project to proceed.

The remaining funds must come from other eligible non-European sources, which may include:

- Other public funding;
- Community foundations and trusts;
- Lottery distributors;
- Voluntary and community sector sources;
- Private sector contributions.

During the application and appraisal process applicants will need to satisfy the Accountable Body and LAG that they have, or are able to put in place, eligible match funding for the balance of costs.

ESF and ERDF are typically paid quarterly in arrears and expenditure must be defrayed prior to the submission of any grant claims to the Accountable Body. Applicants will be asked to demonstrate how they are able to cash flow the project. By exception projects can be considered for monthly claims in arrears, however, this must be requested and evidence of need for this arrangement provided.

10 Project timescales

Applicants should plan to deliver activity for a minimum of six months (e.g. for pilot projects) up to June 2022. However, the Local Action Group reserves the right to vary the minimum and maximum durations, upwards or downwards.

Expressions of Interest approved through this call for projects will normally be expected to:

- Submit a detailed and complete Full Application by the deadline given if formally selected at Expression of Interest stage. Projects which fail to meet this deadline may be deselected;
- Commence delivery (defraying ERDF/ESF eligible costs) as soon as is practically possible and within three months of formal approval as a maximum. Projects which fail to meet this deadline may be deselected, and
- Complete their project activities by June 2022.

32

11 Cross cutting themes – Equal opportunities and sustainable development

The Local Development Strategies are each supported by 3 key cross-cutting themes as follows:

- Demonstrating **sustainability**, with projects having at least a neutral, and preferably a positive environmental impact. They must also demonstrate that they can deliver a sustainable business model which will reduce the need for continued public support beyond the lifetime of the programme, as well as a lasting legacy post-completion.
- Actively promote and implement **equal opportunities**, demonstrating a positive equalities impact. All projects supported must take account of their impact on people with protected characteristics.
- Embed **innovation** in project design and delivery, for example at business level new services and working practices, and at community level social innovations that seek new solutions to social issues. In this way innovation will help achieve a community legacy.

All applications selected as a result of this call will be required to demonstrate at the Full Application stage how the Cross Cutting Themes will be addressed in the

project design, development and implementation. The LAG's CLLD policies for equal opportunities and sustainable development are available on the programme website.

Further information and good practice material is available here:

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/832417/ESF_Cross_Cutting_Themes_guidance.pdf

12 Partnership working, additionality and value for money

Additionality is a core principle of European funding. Applicants must be able to demonstrate that the activity paid for by European funding adds value to new or existing activity, and contributes to local and domestic priorities.

European funding cannot support activities that duplicate existing provision or services within the CLLD area. Applications will need to identify and evidence how the beneficiaries will access and use the service, and demonstrate that the project will not displace other activity available locally.

The Local Action Groups are keen to consider projects that include innovative ways of delivering outcomes, particularly where they involve partnership working and collaboration, which could include assistance in forming co-operatives for example.

33

13 State aid and revenue generation

State Aid is the use of state funding or resources to support businesses (or commercial undertakings). The decisive factor in determining whether an organisation is an undertaking is not the nature of the entity itself, but the nature of the activities it carries out. If it carries out an economic activity, selling goods or services on a market, it is an undertaking.

In order to ensure that all activities supported through CLLD are lawful, State Aid will be initially assessed by the Accountable Body at the Expression of Interest stage. If clarification on State Aid is required, this will be requested from the project applicant at the Full Application stage. All applicants must satisfy themselves that State Aid regulations are complied with and consider taking legal advice.

14 Procurement regulations

Project costs must be procured in line with National (including Public Procurement Regulation 2015) and European Union regulations.

Procurement will be subject to audit and verification and any irregularity will result in a financial penalty of up to 100% of the grant paid. Robust and transparent procurement is required to ensure that grant recipients:

- Consider value for money;
- Maximise efficient use of public money;
- Maintain competitiveness and fairness across the European Union.

It is strongly recommended that applicants review their own procurement procedures to ensure they are in line with National ESIF Procurement requirements.

[https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/592852/ESIF-GN-1-001 ESIF National Procurement Requirements v5.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/592852/ESIF-GN-1-001_ESIF_National_Procurement_Requirements_v5.pdf)

15 Key documents and guidance materials

The following key documents and guidance are available from the CLLD website www.communityledcornwall.co.uk and by emailing the team:

1. Expression of Interest Form
2. Expression of Interest Form Guidance
3. CLLD Handbook
4. Finding the Core Neighbourhoods

34

16 Document checklist

Incomplete applications will be rejected. Please ensure the following information is submitted:

Expression of Interest Stage:

- Fully completed Expression of Interest Form

17 Further information and support

For further information and project development support, including sign-posting to match funding advice and opportunities, please email

CLLD@cornwaldevelopmentcompany.co.uk

If clarification is required on any aspect of this document please email CLLD@cornwaldevelopmentcompany.co.uk All clarifications will be posted on the 'Calls' page on the website www.communityledcornwall.co.uk

18 Document submission

Completed Expressions of Interest must be submitted via **email** to:

CLLD@cornwaldevelopmentcompany.co.uk

Expressions of Interest not received by the call closure deadline of **12noon on the 20th December 2019** will not be assessed. Expressions of Interest which are not fully completed by this date will be excluded.