

SportsPro

PARTNERSHIP AGREEMENT		
DATE: February 3rd	SP CONTACT: [REDACTED]	APPROVED BY: [REDACTED]
CLIENT NAME: Department for Business and Trade		NET AGREED COST: £12,500 Exc VAT
CLIENT CONTACT NAME: [REDACTED]		
BILLING ADDRESS:	Old Admiralty Building London, SW1A 2DY	PAYMENT TERMS PAYMENT DUE 30 DAYS FROM RECEIPT OF INVOICE BANK DETAILS [REDACTED]
TELEPHONE NO:	[REDACTED]	
EMAIL:	[REDACTED]	
	[REDACTED]	
	[REDACTED]	
	[REDACTED]	
DELIVERABLES		
<p>SportsPro New York – VIP Lunch Partner Manhattan March 20&21 / Marriott Marquis Hotel</p> <p>Partnership Rights Package:</p> <p>Sports Pro New York Event partner with branding rights listed on the event website and event branding SportsPro to facilitate a VIP lunch during the conference hosted by SportsPro and the Department for Trade Invitees will be UK Businesses and US Rights Holders The lunch will be for an estimated 20-25 people</p> <ul style="list-style-type: none">➤ SportsPro to facilitate invitations to the lunch➤ SportsPro to manage the lunch at the event➤ Department of Trade to have oversight of the invitation list and process <p>4 delegate passes for DBT staff included Press release on announcement distributed by SportsPro channels Listed on the event website as a Partner Listed on the event networking app as a Partner Access to the event networking platform prior to the event for networking and establishing meetings</p>		
TERMS & CONDITIONS		
<p>Acceptance of Contract: This is a binding Contract which contains the full and complete understanding between SportsPro Media Limited (the “Organiser”) and the Client and supersedes all prior arrangements or understandings between the parties, whether written or oral.</p> <p>Copy Materials: The Client is solely responsible for the timely submission to the Organiser of the complete copy and artwork materials required for all their print, digital or online advertising and marketing. The Client’s materials must adhere to the mechanical specifications set out by the Organiser. Supplementary late fees and processing charges may be applicable wherever such materials are not supplied in the specified form or by any specified copy date.</p>		

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Advertisements: the Client is responsible for supplying complete advertising artwork that adheres to the mechanical specifications set out in the instructions sent upon booking. Supplementary processing charges are liable wherever artwork is not supplied in the specified form or by the stipulated date.

Exhibits: The Client must ensure that their displays fall within the scope of the Conference. If it appears to the Organiser that the Client may be engaged in activities which it considers to be contrary to the best interests of the Conference or which appear unethical or unlawful the Organiser may, without being under any liability to refund or reduce any costs, cancel any stand booking or Deliverable and require the Client to vacate the Conference forthwith and to refuse the Client the right to participate further in the Conference. The Client shall be liable to the Organiser for all expenses incurred and any loss resulting from the same, with the decision of the Organiser being final and binding in this and all other respects.

Deliverables: From time to time, those Deliverables set out hereunder may be dependent upon the terms, conditions or health and safety guidelines of a third party supplier or venue. In such circumstances and wherever a Deliverable proves unfulfillable the Client shall receive an alternative media benefit across the SportsPro platform up to an equivalent value, in which respect the decision of the Organiser shall be final and binding.

Cancellation: The Client shall not cancel this Contract at any time after signature except at the discretion and with the express written agreement of the Organiser and on terms that the Client shall indemnify the Organiser against all reasonable losses and expenses incurred by the Organiser as a result of such. All accepted cancellations are subject to a 25% Cancellation Fee (rising to 50% within 90 days, 75% within 60 days and 100% within 30 days of the Conference), irrespective of any other losses and expenses that may have been incurred by the Organiser.

Build-up and Breakdown: Build-up and breakdown times for Client displays will be as specified by the Organiser. Breakdown shall not begin before the close of the Conference and must be completed within the breakdown period. Clients shall be liable for all storage and handling charges and for any failure to remove exhibit materials or property belonging to the Client by the end of the breakdown period.

Health, Safety and Security: The Client hereby agrees to abide by all Health and Safety and Security Regulations set out by the Conference host venue. The Organiser shall not be held liable for any breaches by the Client of the same.

Damage to the Venue: The Client shall be liable for any damage caused to the Conference venue by their employees, their contractors, sub-contractors and agents, including to all inside walls, flooring, fixtures and fittings and to any outside areas.

Intellectual Property Rights: The Organiser may detail the Client in printed material prepared and distributed prior to and at the Conference. The Organiser shall not be liable for errors or omissions contained in such information. Unless otherwise stated, the copyright for all Conference literature belongs to the Organiser and may not be reproduced in any medium without the written consent of the Organiser. The Organiser may wish to photograph displays or features and reserves the right to do so for the purposes of promoting future Conferences.

Postponement or Abandonment: The Organiser shall have the right at all times to cancel, suspend or change any date, location or Deliverable for the Conference without penalty should they determine that it would be in the interests of the Conference to do so. For any outright cancellation the Client shall receive a full refund of any payments made by the Client to the Organiser at the point of cancellation. Any liability of the Organiser shall be limited to that refund alone. The Organiser shall not be responsible for any losses (whether direct, indirect or consequential) incurred by a Client as a result of the cancellation, postponement or other change. In the event of a change in date or location, the Client shall be informed in writing no later than 60 days ahead of the original Conference date and this Contract shall continue to apply in full force and effect.

Force Majeure: If the Organiser decides for reasons beyond its control that the Conference needs to be cancelled, postponed, moved or suspended, due in whole or in part to the venue becoming unavailable or unsuitable, to adverse weather conditions, to war, disease, fire, national emergency, labour shortage or dispute, to lock-out or civil disturbance, the Organiser will not be held responsible for any direct, indirect or consequential loss incurred by the Client as a result. To the extent that the Organiser is not reimbursed by an insurance against such risks, all payments received or due from the Client and all other Clients will be applied by the Organiser in discharging those expenses incurred directly by the Organiser in connection with the proposed holding of the Conference and any balance will be returned to the Client (pro-rata to the amount paid by each Client) and the Organiser shall have no further liability to the Client.

Insurance: Neither the Organiser nor its contractors shall be responsible for the safety and security of the exhibits or of any other property of any Exhibitor, its agents or employees, or for the loss, damage or destruction by theft or fire, or from any other cause, to such exhibits or other property, or for loss, damage or injury sustained by any representative of the Client or any other person save for where proved to be caused by the wilful negligence or breach of duty of the Organiser. The Client shall indemnify the Organiser and its contractors against any liability incurred by the Organiser or its contractors to third persons, as a result of any act or omission of the Client, its employees or agents. The Client should effect its own insurance against the risk of any loss, damage or injury or liability for which the Client must carry out a risk assessment prior to the Conference.

Liability and Indemnity: The Client shall indemnify The Organiser and hold The Organiser harmless against and from any and all losses, damage, costs and expenses incurred by The Organiser resulting from any claim made in respect of damage to persons and property caused by the Client, its staff or contractors or sub-contractor or agents; any breach of the terms and conditions of this Contract by the Client; any claim for copyright infringement for which The Organiser may be sued or held liable for any acts of omission of the Client or its staff or contractors or sub-contractors or agents in connection with the Conference during the period of occupation or otherwise. The Organiser similarly does not accept any responsibility for the failure of the Client's to arrange the correct insurance cover as set out above.

Severance: In the event that one or more of the provisions of this Contract is found to be unlawful, invalid or otherwise unenforceable, that or those provision(s) shall be deemed severed from the remainder of this Contract which shall remain be valid and enforceable.

Dispute Resolution: The Parties shall attempt to resolve any dispute arising out of or relating to this Contract through negotiations between their appointed representatives who have the authority to settle such disputes.

Data Protection: All personal data that either Party may use will be collected, processed, and held by that first Party in accordance with the provisions of EU Regulation 2016/679 General Data Protection Regulation ("GDPR"), the rights under the GDPR of the other Party and the rights under the GDPR of third parties.

Governing Law: The validity, construction and performance of the contract and these rules and regulations shall be governed and construed by English Law and, subject to the Dispute Resolution provisions above, any dispute, proceedings or claim between the Parties relating to this Contract shall fall within the jurisdiction of the courts of England and Wales.

CONFIRMATION: Please complete the section below and return this form via scan/ email

Name and Job Title: [REDACTED]	Name and Job Title: [REDACTED]
Date Signed: 24/2/2025 Company: Department for Business and Trade	Date Signed: 21/2/2025 Company: SportsPro Media

Signature: [REDACTED]

Signature: [REDACTED]