**CM Monitor (Britain Thinks) Ltd  
Britainthinks  
Somerset House  
London  
WC2R 1HL**

Attn: **REDACTED TEXT under FOIA Section 40, Personal Information**.

**REDACTED TEXT under FOIA Section 40, Personal Information**.

Date: **30/09/22**

Contract ref: **CCZZ22A14**

Dear Madam,

**Award of contract for the supply of the Provision of Research Agency**

Further to your submission of a bid for the above Procurement, on behalf of the Cabinet Office (the “Authority”), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence 04 day of October 2022 and the Expiry Date will be 02 day of February 2024. The Contracting Authority reserves the option to extend the call-off contract by 2 periods of 6 months. If extended, the contract will not surpass 31 day of January 2025. The total and maximum contract value shall be £600,000.00 including all extension options and excluding VAT which is subject to further budgetary approval. The value for the initial term is £400,000.00 exclusive of VAT.

This procurement activity was a Call Off under Commercial Agreement RM6126 Research and Insights and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please sign the Call-Off Contract/Terms and Conditions (Attachment 5) and forward to the Procurement Lead electronically via the e-Sourcing Suites’ messaging service by Monday 3 October 2022 at 13:00. You are reminded that no engagement with the Contracting Authority is permitted until a copy of the signed contract is received.

A copy signed on behalf of the Contracting Authority will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours faithfully,

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| Signed for and on behalf of Cabinet Office | |
| Name: **REDACTED TEXT under FOIA Section 40, Personal Information**. |
| Date: 30/9/22 |  | |