

**EXPERIENCEUK**  
TRADE ASSOCIATION



## EVENTS BOOKING FORM

### BOOKING INFORMATION

Company name	Department for Business and Trade
Address	Old Admiralty Building, London
Postcode	SW1A 2DY
Telephone	[REDACTED]
Contact name	Graham Ellis
Email address	[REDACTED]
Website	<a href="https://www.gov.uk/government/organisations/department-for-business-and-trade">https://www.gov.uk/government/organisations/department-for-business-and-trade</a>

### CONTACT FOR BOOKING/EVENT MANAGEMENT

Contact name	Graham Ellis
Telephone	[REDACTED]
Email address	[REDACTED]

### CONTACT FOR MARKETING, PR AND CREATIVE ARTWORK

Contact name	Rozmin Blatt
Telephone	[REDACTED]
Email address	[REDACTED]

### ACCOUNTS CONTACT

Contact name	
Telephone	Invoice as per customer record
Email address	
Additional notes	

### PACKAGE INFORMATION

Event name	Saudi Entertainment Expo, Riyadh, KSA
Date of event	May 7 – 9, 2024
Package information	Contract for Department for Business and Trade (DBT) to share the Experience UK booth as partners for the Saudi Entertainment & Amusement Expo in Riyadh from 7 - 9 May at the Riyadh Front Convention and Exhibition Center. The total booth space is 72sqm and DBT will be assigned a minimum of 20sqm for the purposes of a dedicated business lounge. The contract also includes furnishings to the lounge space, a contribution to the design and printing of the stand brochure, branding on the wall graphics, branding on the reception counter graphic, inclusion in the stand capability showreel, management and logistics of space ahead of and during the event, and a post campaign report.

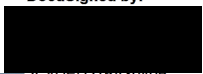
### CONFIRMATION:

I confirm I have checked the above details are correct and have received and read the terms & conditions:

For and behalf of  
Experience UK

Print Name

IAN S CLAPPISON

For and on behalf of the purchaser	<div>DocuSigned by:  2C4DED276A5040B...</div>	Print name	Joe Stevens
Contract date	29/4/2024	Total value excluding VAT	14,900 GBP