



M&C Saatchi World Services
36 Golden Square,
London,
W1F 9EE

Attn: **Redacted – FOI Section 40 Personal Information**

Date: Thursday 10th March 2022

Contract ref: CCCO21A13

Dear **Redacted – FOI Section 40 Personal Information**,

Award of contract for the supply of Creative Procurement for Perceptions of Disability - Behaviour Change Campaign

Further to your submission of a bid for the above Procurement, on behalf of The Cabinet Office (the “Authority”), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence 16 day of March 2022 and the Expiry Date will be 15 day of March 2023. The Contracting Authority reserves the option to extend the call-off contract by 1 periods of 6 months. The total contract value shall be £239,540 including all extension options.

This procurement activity was a Call Off under Commercial Agreement RM6124 Communications Marketplace DPS and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please sign the Letter of Appointment/Order Schedules (Attachment 5) and forward to the Procurement Lead electronically via the e-Sourcing Suites’ messaging service by 17:00 Monday 14th March 2022.

You are reminded that no engagement with the Contracting Authority is permitted until a copy of the signed contract is received.

The contact details for the Contracting Authority can be found under the “Key Staff” section of the Letter of Appointment document.

A copy signed on behalf of the Contracting Authority will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours sincerely,

Signed for and on behalf of Equality Hub, a part of Cabinet Office,

Redacted – FOI Section 40 Personal Information