

# **DPS Schedule 6 (Order Form Template and Order Schedules)**

## **Order Form**

ORDER REFERENCE:	PROC 899-2024-02
THE BUYER:	The Competition and Markets Authority (CMA)
BUYER ADDRESS	The Cabot, 25 Cabot Square, London, E14 4QZ
THE SUPPLIER:	Alma Economics Ltd
SUPPLIER ADDRESS:	43 Tanner Street, SE1 3PL, London, UK
REGISTRATION NUMBER:	09391354

### **APPLICABLE DPS CONTRACT**

This Order Form is for the provision of the Deliverables and dated 13<sup>th</sup> November 2024. It's issued under the DPS Contract with the reference number CCS RM6126 for the provision of CMA Market and Behavioural Research Suppliers Arrangement for Research LOT 5 (Behavioural Research) only.

**DPS FILTER CATEGORY(IES):**  
Central Government, Small businesses, Medium businesses, Large businesses, Consumers, England, Wales, Scotland, Northern Ireland

[REDACTED]  
 [REDACTED]  
 [REDACTED]  
 [REDACTED]

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- 
- A horizontal bar chart titled 'U.S. should take action to address climate change' showing the percentage of respondents who believe the U.S. should take action to address climate change, broken down by age group. The y-axis lists age groups from 18-29 to 70+. The x-axis represents the percentage from 0 to 100. The bars show that younger age groups are more likely to believe the U.S. should take action, with the 18-29 group at approximately 95% and the 70+ group at approximately 85%.
- | Age Group | Percentage |
|-----------|------------|
| 18-29     | 95%        |
| 30-39     | 85%        |
| 40-49     | 80%        |
| 50-59     | 85%        |
| 60-69     | 80%        |
| 70+       | 85%        |

- [REDACTED]

- 
- | Age Group | Should Take Action (%) | Should Not Take Action (%) |
|-----------|------------------------|----------------------------|
| 18-29     | 85                     | 15                         |
| 30-49     | 85                     | 15                         |
| 50-69     | 85                     | 15                         |
| 70+       | 85                     | 15                         |
| Total     | 85                     | 15                         |

[REDACTED]  
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ORDER START DATE: 13/11/2024

ORDER EXPIRY DATE: 12/11/2026

ORDER INITIAL PERIOD: Two (2) Years

ORDER EXTENSION PERIOD: Two (2) one-year (1-year) periods

Irrespective of any authorised Services tasked under the terms of this arrangement, the maximum total commitment (ex VAT) in the initial term (2 years) shall be £200,000 for LOT 5.

[REDACTED]

[REDACTED]

[REDACTED]

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[REDACTED]

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**DPS Schedule 6 (Order Form Template and Order Schedules)**  
Crown Copyright 2021

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For and on behalf of the Supplier:		For and on behalf of the Buyer:	
Signature:		Signature:	
Name:		Name:	
Role:		Role:	
Date:		Date:	