

## Questions and Clarifications

### New Business Sustainability Funding Scheme

Including Questions and Clarifications from our online Information Session - Wednesday 3<sup>rd</sup> March 2021

**Q: Would I be expected to create jobs in my own organisation as part of this project?**

**A:** The intention is that the businesses you support will go on to create jobs as a result of the support they have received from you. Your support should be tailored so that its impact will enable the businesses you are supporting to grow. However, if you are able to create an additional job as a result of this project (not delivery staff for the project) then these can also be counted. **NB.** new jobs in your organisation paid for by the CLLD grant do NOT count.

**Q: At what stage will you be able to provide support with working up the application?**

**A:** We will be able to provide support if your project is invited to full application stage. As this is a competitive call for projects, we are only able to provide technical support on 'technical matters' such as eligibility etc. at the Expression of Interest (EOI) stage, rather than supporting applicants with the development of project ideas or completion of the form.

**Q: Will the Expression of Interest form be emailed to interested organisations or will it be available to download from the CLLD website?**

**A:** The Expression of Interest (EOI) form is available to download from the Call page of our website - [West, Coast to Coast](#). If you experience any problems accessing the form, please contact us. Note that the form is the same for West Cornwall and Coast to Coast. **NB.** If you are applying for funding in both geographical areas, you should send only one EOI to cover both.

**Q: Are delivery staff costs an eligible expense?**

**A:** Yes, delivery staff can be included in your application, but you will be expected to provide a clear justification for why these roles are needed.

**Q: This call has a very local focus, so will you accept applications from organisations that work across the UK (national providers) or are you aiming it solely at local providers?**

**A:** The call is open to both national and local providers. The important proviso is that all the businesses supported by this initiative come from within an eligible target area (i.e. either core or functional areas of West Cornwall or Coast to Coast). A minimum of 70% of businesses you support should come from within core areas. Only a maximum of 30% of businesses you support can come from within a functional area. **NB.** the Local Action Groups expect applicants to demonstrate an understanding of the local economy/business structure in their application.



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**Q: Do you have a list of eligible postcodes?**

**A:** A list of eligible postcodes will be posted on the Call page of our website - [West, Coast to Coast](#). It is important to note that the Indices of Multiple Deprivation data used in our Local Development Strategies is from 2010, therefore new postcodes created after this date may not be on the list.

**NB.** If you have a postcode that is not included in this list, please contact us for clarification.

**Q: Will you send out a copy of the presentation?**

**A:** A copy of the presentation will be placed on the Call page of our website – [West, Coast to Coast](#). Please contact us if you have difficulties accessing it.

**Q: Does sustainability refer to environmental sustainability of the business or the financial sustainability of the business?**

**A:** For this call we are looking for applicant organisations to deliver the support needed to improve the overall sustainability of the new businesses they will be engaging with. This should include providing them with the tools to boost their financial viability as well as looking at other things that will help them to become more sustainable in the longer term.

As part of your application, you will also have to describe how your organisation addresses environmental sustainability and how it will feature in your project. This is a requirement of our programme and is known as the Cross-Cutting Themes which also includes Equality and Diversity.

**Further clarifications:**

- Formal training, accredited course learning or mandatory training is not eligible: the support/assistance provided has to focus on business support activities aimed at improving the performance and sustainability of the new businesses.
- The number of outputs mentioned in the call are the minimum outputs required.
- By supporting a maximum of 4 projects, we would not expect applications to be submitted with a grant requested under £50,000.

**There are some limitations in the businesses we can support:**

- banking, insurance, agricultural or fishing businesses are not eligible
- supporting retail is eligible as long as the support is not exclusively targeting retail businesses
- tourism and hospitality businesses: please make sure that the type of support to be provided is as detailed as possible in your application so that we can confirm eligibility

**Before filling your Expression of interest, we highly recommend that potential applicants:**

- read the [CLLD Applicant Handbook](#)



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- understand the outputs expected; the definition of outputs is available [HERE](#). Insert link on website

***NB. In order to provide an opportunity for prospective applicants to gain a wider overview of this Call we have arranged an additional Eventbrite event 23 March 2pm – please book a place using the following link <https://www.eventbrite.co.uk/e/supporting-business-sustainability-tickets-145521638137>***

***We will accept further questions and clarifications until Friday 26<sup>th</sup> March at 4pm. After this date, no further questions or clarifications will be answered.***



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