



Story UK Ltd
1-4 Atholl Crescent
Edinburgh EH3 8HA

Attn: Redacted Text Under FOIA Section 40, Personal Information

Date: 02/03/2023

Contract ref: CCZT22A02

Dear Sir/Madam,

Award of contract for the Provision of Digital Marketing Agency Services

Further to your submission of a bid for the above Procurement, on behalf of the Home Office (the "Authority"), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence the 7th day of March 2023 and the Expiry Date will be 6th day of March 2025. The Authority reserves the option to extend the call-off contract by two (2) periods of one (1) year (2+1+1). The maximum contract value shall be £4,500,000.00 (ex VAT) including all extension options. This is a call off contract and as such the Authority cannot guarantee volumes of work

This procurement activity was a Call Off under Commercial Agreement RM6124 Communications Marketplace DPS, and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please sign the Call-Off Contract/Terms and Conditions (Attachment 5) and forward to the Procurement Lead electronically via the e-Sourcing Suites' messaging service 14:00 on 3rd March 2023.

A copy signed on behalf of the Buyer will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours faithfully,

OFFICIAL

GWG T32-Call Off Award letter v4.1 28/02/2023
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www.gov.uk/ccs

Signed for and on behalf of the Home Office

Name: Redacted Text Under FOIA Section 40, Personal Information

Signature: Redacted Text Under FOIA Section 40, Personal Information

Date: 02/03/2023

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