23 Red Ltd

REDACTED

Attn: **REDACTED**

**Email:** [REDACTED](mailto:marcus.hernon@23red.com)

Date: 30th July 2019

Contract ref: CCCO19A18

Dear Sir/Madam,

**Award of contract for the supply of Group Communications – Partnership Marketing**

Following our recent correspondence, I can now confirm that the standstill period has expired and I am delighted to inform you that your organisation has now been awarded the Contract, subject to your signature.

This is an aggregated contract between the Department for Transport and BEIS. The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence Thursday 1st August 2019 and the Expiry Date will be Wednesday 31st July 2022. The Clients reserve the option to extend the call-off contract by one (1) year. The total contract value shall not exceed £6,600,000.00, including all extension options.

The charges for the Inclusive Transport Campaign shall not exceed REDACTED unless authorised by the Department for Transport.

This procurement activity was a Call Off under Commercial Agreement RM3774 – Campaign Solutions CCCO19A18 and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please print and sign a copy of this letter and forward to the Procurement Lead electronically via the e-Sourcing Suites’ messaging service by **midday on Wednesday 31st July 2019**. You are reminded that no engagement with the Clients is permitted until a copy of the signed contract is received.

A copy signed on behalf of the Client will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours faithfully,

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| Signed for and on behalf of **Department for Transport** | |
| Name: **REDACTED** **Senior Procurement Specialist** |  |
| Signature: |  |
| Date:30th July 2019 |  |