

## Order Schedule 20 (Order Specification)

This Schedule sets out the characteristics of the Deliverables that the Supplier will be required to make to the Buyers under this Order Contract

1. Quarterly public polling exercises broken down by protected characteristics (sex, gender, ethnicity etc.) and by experience of the criminal justice system.
2. Initial Questionnaire Development – 38 hours
3. Online survey of 5,000 adults in England and Wales - 4 waves (15 mins) = 20,000 participants per year
4. Online survey: sample boost of an extra 300 people of a minority ethnic background - 4 waves (15 mins) = 1,200 per year
5. CATI survey of 150 low or non-internet users in England and Wales - 2 waves = 300 per year
6. Reporting: Data tabulation - 4 waves – 15 hours
7. On going development – 30 hours
8. Project Management - 45 hours

### Optional extras:

1. Set of focus groups – minimum two groups – for online text or video based groups. This includes our qualitative team working with you to create discussion guide, recruitment of 8-10 participants per group, moderation, incentives, transcripts and de-brief reporting. Assumes that the target audience for the groups is reasonable high incidence in the population. Low incidence audience groups can result in higher costs.
2. Online community – a 5 day pop-up community with 24-26 members of the public, with 20 minutes a day to explore topics that would benefit from participants having time to reflect. Costs include use of a highly interactive platform, discussion guide creation and moderation. Deliverables are a 15-20 slide summary report and transcripts from the platform. Assumes that the target audience for the groups is reasonable high incidence in the population and participants would have around 20 minutes of tasks a day. Low incidence audience groups & additional activities can result in higher costs
3. Using the YouGov omnibus to run a set of questions at any point during the year. An example could be a set of 5 standard questions to gauge awareness of a campaign.
4. One wave of a longer survey (20 minutes, rather than 15 mins).

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